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| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**Program, Minor, or Emphasis Deletion Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

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| --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Dr. Ronald Sitton | **12/10/2018** |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Dr. Osabuohien P. Amienyi | **10/5/2018** |   **Department Chair:** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (If applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 2/20/2019 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 2/20/2019 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

**1. Title of Program, Minor, or Emphasis**

**BS in Multimedia Journalism (Broadcast, News Editorial, and Photojournalism emphases)**

**2. Contact Person** (Name, Email Address, Phone Number)

**Ronald Sitton, Dept. of Media, rsitton@astate.edu, 870.972.2979**

**3. Last semester program/minor/emphasis will be offered**

**Summer 2019**

Please clarify by selecting one of the following:

1. [X] Remove Emphases from bulletin for Fall of 2019
2. [ ] Other - Please clarify - Click here to enter text.

**4. Student Population**

a. The emphases were initially created for what student population?

**Students wishing specialized training in these areas within Journalism.**

b. How will deletion of these emphases affect those students?

**Students will move to a single-track program with a number of options. It will provide them the opportunity to take more classes from a variety of areas to better prepare them to enter the 21st century media workplace. Whereas students would once specialize in a particular area, now they must be able to do everything – i.e. print, audio, video, Web, photography – to be competitive in the new media environment.**

**College, Departmental, or Program Changes**

**5.** a. How will this affect the college, department, and/or program?

**With the reconfigured program, this change will allow students to be better prepared for today’s professional environment.**

b. **No** Does this program/minor/emphasis affect another department?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

Enter text...

c. Please provide a short justification for why this program/minor/emphasis is being deleted from program.

**These emphasis programs, as currently described in our bulletin, are obsolete. They are being deleted so that they can be replaced with a single-track program that keeps pace with developments in the journalism media industry**.

**6. No Is there currently a emphases** **listed in the bulletin which are equivalent to this one?**

If yes, which program/minor/emphasis(s)?

Enter text...

**7. Yes Will this current program/minor/emphasis be equivalent to a new program/minor/emphasis?**

If yes, what program/minor/emphasis?

**Yes. It will be equivalent to the restructured B.S. in Multimedia Journalism.**

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

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**Bachelor of Science (B.S.)**

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| Accounting |
| Biological Sciences (emphasis in):  —Biology  —Botany  —Pre-professional Studies  —Zoology |
| Biotechnology |
| Business Administration  —Sustainable Business Practices |
| Business Economics |
| Chemistry:  —Pre-Health Profession Studies |
| Clinical Laboratory Science |
| Communication Disorders |
| Computer and Information Technology |
| Computer Science |
| Creative Media Production (emphasis in):  —Audio/Video Production  —Graphic Communication  —Narrative Media  —Sports Media |
| Dietetics |

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| Multimedia Journalism ~~-(emphasis in)~~:  ~~-Broadcast Journalism~~  ~~-News Editorial~~  ~~-Photojournalism~~ |

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The College of Liberal Arts and Communication offers a wide range of undergraduate degree programs including a Bachelor of Arts in Art (emphasis in Art History), Art Therapy, Communication Studies (and emphases in Interpersonal, Organizational, and Public Communication), Criminology, Digital Innovations, English, History, Music, Philosophy, Political Science, Sociology, Theatre (and emphases in Acting, Design Technology, Directing, and Musical Theatre), and World Languages and Cultures (emphases in French, Global Studies, and Spanish); a Bachelor of Fine Arts in Art (emphases in Art Education and Studio Art) and Graphic Design (and emphasis in Digital Design); a Bachelor of Music (emphases in Composition as well as Instrumental, Keyboard, and Vocal Performance); a Bachelor of Music Education (emphases in Instrumental and Vocal Music); a Bachelor of Science in Creative Media Production (emphases in Audio/Video Production Corporate Communication, Graphic Communication, Narrative Media, and Sports Media), Multimedia Journalism ~~(emphases in Broadcast Journalism, News Editorial, and Photojournalism)~~, and Strategic Communication (emphases in Advertising, Public Relations, and Social Media Management); and a Bachelor of Science in Education in English, Social Science, and World Languages and Cultures (emphases in French and Spanish). Most degree programs offer minors. Minors are also available in the following fields: African-American Studies, Children’s Advocacy Studies, Cognitive Science, Folklore Studies, French, German, Graphic Communication, History and Philosophy of Science and Technology, Interdisciplinary Family Studies, International Studies, Medieval Studies, Modern European Studies, Religious Studies, Spanish, Sports Media, Women and Gender Studies, and Writing Studies. A minor in Homeland Security and Disaster Preparedness is offered in partnership with the College of Nursing and Health Professions. The College provides Associate of Applied Science degrees in Crime Scene Investigation, Law Enforcement Administration, and Law Enforcement and certificates in Digital Humanities, Museum Studies, Nonprofit Communication, Social Media Management, Spanish for the Professions, and Swift Coding. It also provides pre-professional advisement for law school as part of its Political Science, Philosophy, History, and Criminology majors.

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The Department of Media offers Bachelor of Science degrees in Multimedia Journalism and Creative

Media Production. Students in Multimedia Journalism can choose course offerings emphasizing ~~e news editorial, broadcast journalism, photojournalism,~~ audio and video production, ~~C~~corporate ~~C~~cmmunication, graphic communication, narrative media ~~and~~ or sports media.

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LETTER OF NOTIFICATION – 5

DELETION

(Certificate, Degree, Option/Emphasis/Concentration, Organizational Unit)

1. Institution submitting request: Arkansas State Univ.

2. Contact person/title: Dr. Osabuohien Amienyi/Chair of Media Department

3. Phone number/e-mail address: 870-972-3070

4. Proposed effective date: Fall 2019

5. Title of certificate, degree program, option/emphasis/concentration, or organizational unit: BS in Multimedia Journalism, emphases in Broadcast Journalism, News Editorial, and

Photojournalism

6. CIP Code:

7. Degree Code:

8. Reason for deletion: The program is changing from an emphasis based one to a reconfigured single-track Multimedia Journalism program. Where students could once specialize in a particular area, now they must be able to do everything – i.e. print, audio, video, web, photography – to be competitive in the new media environment.

9. Number of students still enrolled in program: 78

10. Expected graduation date of last student: 2022

11. Name of courses that will be deleted as a result of this action:

MDIA 2010. Multimedia Reporting Lab Laboratory for Multimedia Reporting. Must be taken concurrently with MDIA 2013. Fall, Spring.

**MDIA 3001. Contemporary Events and the Mass Media** Weekly review of news events and the mass medias coverage of them. Fall, Spring.

**MDIA 3040. Basic Digital Photography Laboratory** Must be taken concurrently MDIA 3043. Fall, Spring, Summer.

**MDIA 3073. News Design** Principles of visual communication, digital and print media design, elements and practices of digital and press publication, media economic theory and practice. Prerequisite, MDIA 2013. Spring.

**MDIA 3090. Intermediate Photojournalism Laboratory** Laboratory for Intermediate Photo­journalism. Must be taken concurrently with MDIA 3093. Spring

**MDIA 4010. Advanced Photojournalism Laboratory** Laboratory for Advanced Photojour­nalism. Must be taken concurrently with MDIA 4013. Fall.

**MDIA 4043. Studies in Newspaper Management** Study of business and editorial manage­ment of the print media, including newspaper organization, publishing policies and economics, print media technology, circulation and promotional problems. Fall, even.

**MDIA 4050. Advanced Reporting Laboratory** Laboratory for Advanced Reporting. Must be taken concurrently with MDIA 4053. Spring.

**MDIA 4083. Sports, Business and Opinion Writing** Techniques of newswriting and information gathering in business and sports reporting. Techniques of opinion writing. Prerequisite, C or better in MDIA 2013 or consent of instructor or department chair. Spring, odd.

12. How will students in the deleted program be accommodated?

The students will be transitioned seamlessly to the new program. Appropriate course substitutions will be made to ensure the continuity of student progress toward graduation.

13. Provide documentation of written notification to students currently enrolled in program.

14. Indicate the amount of program funds available for reallocation: No funds to be reallocated.

15. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: Click here to enter a date.

Board of Trustees Notification Date: Click here to enter a date.

Chief Academic officer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: Enter date.

Name (printed): Click here to enter text.