|  |
| --- |
| For Academic Affairs and Research Use Only |
| CIP Code:  |  |
| Degree Code: |  |

**Program, Minor, or Emphasis Deletion Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to curriculum@astate.edu for inclusion in curriculum committee agenda.

|  |  |  |  |  |  |
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| Michael Bowman | 10/10/2018 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Osabuohien P. Amienyi | 10/10/2018 |

**Department Chair:**  |

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**Head of Unit (If applicable)**   |
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| Warren Johnson | 10/17/2018 |

**College Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 10/17/2018 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (If applicable)**   |

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**Vice Chancellor for Academic Affairs** |

**1. Title of Program, Minor, or Emphasis**

Minors in Creative Media Production, Graphic Communication, and Sports Media

**2. Contact Person** (Name, Email Address, Phone Number)

Lily Zeng, Dept. of Media zengli@astate.edu, 972-3070

**3. Last semester program/minor/emphasis will be offered**

Summer 2019

Please clarify by selecting one of the following:

1. [**X**] Remove **Minor** from bulletin for **Fall of 2019**
2. [ ] Other - Please clarify - Click here to enter text.

**4. Student Population**

a. The minors were initially created for what student population?

Students who have an interest in creative media production.

b. How will deletion of these minors affect those students?

The minors are modified into certificates to better reflect the ADHE funding formula.

**College, Departmental, or Program Changes**

**5.** a. How will this affect the college, department, and/or program?

This will increase student enrollment by allowing non-majors to seek certificates of value to their professions.

b. **Yes** Does this program/minor/emphasis affect another department?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

 The minor in Creative Media Production is an option in the BS in Sport Management. Dr. Finnicum, Chair of Health, Physical Education and Sport Sciences was notified on 10 Oct. 2018.

 c. Please provide a short justification for why this program/minor/emphasis is being deleted from program.

 The minor is modified into a certificate to better reflect the ADHE funding formula. This will increase student enrollment by allowing non-majors to seek certificates of value to their professions.

**6. No Is there currently a program/minor/emphasis** **listed in the bulletin which is equivalent to this one?**

If yes, which program/minor/emphasis(s)?

 Enter text...

**7. No Will this current program/minor/emphasis be equivalent to a new program/minor/emphasis?**

If yes, what program/minor/emphasis?

Enter text...

**Bulletin Changes**

|  |
| --- |
| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font). - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)*You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.* *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

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**MINORS OFFERED**

Arkansas State University offers 66 minors with requirements varying from 18-24 semester hours. Specific requirements for each minor are stated in the respective college sections of this bulletin. The minors offered are listed below in alphabetical order. Refer to the index for the appropriate page refer- ences of each minor offered.

|  |
| --- |
| Accounting |
| African-American Studies |
| Agricultural Business |
| Agricultural Mechanics |
| Animal Science |
| Art |
| Art History |
| Biology |
| Chemistry |
| Children’s Advocacy Studies |
| Cognitive Science |
| Communication Studies |
| Computer and Information Technology |
| Computer Science |
| ~~Creative Media Production~~ |
| Criminology |
| Crop Consulting and Agronomic Services |
| Digital Design |
| Economics |
| Engineering |
| English |
| Electronic Commerce |
| Entrepreneurship |
| Finance |
| Financial Wealth Management |
| Folklore Studies |
| French |
| General Business |
| German |
| ~~Graphic Communication~~ |
| History |
| History and Philosophy of Science and Tech-nology |
| Homeland Security and Disaster Preparedness |
| Horticulture |
| Interdisciplinary Family Studies |
| International Business |
| International Studies |
| Leadership Studies |
| Logistics |
| Management |
| Marine Science |
| Marketing |
| Mathematics |
| Medieval Studies |
| Military Science and Leadership |
| Modern European Studies |
| Multimedia Journalism |
| Music |
| Philosophy |
| Physics |
| Plant Science |
| Political Science |
| Psychology |
| Religious Studies |
| Renewable Energy Technology |
| Sales Leadership |
| Sociology |
| Spanish |
| Spatial Technologies and GIS |
| ~~Sports Media~~ |
| Strategic Communication |
| Statistics |
| Theatre |
| United States History |
| Women and Gender Studies |
| Writing Studies |

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**Major in Sport Management**

**Bachelor of Science**

A [complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/](https://www.astate.edu/info/academics/degrees/)

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| HPES 1013, Introduction to HPESS (Making Connections) | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)**Students with this major must take the following:***MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite**COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:**Grade of “C” or better required for all Major Requirements | **Sem. Hrs.** |
| CIT 1503, Microcomputer Applications | 3 |
| COMS 3203, Business & Professional Communication | 3 |
| ES 3743, Research and Statistics in Exercise Science | 3 |
| HPES 1883, Foundations of HPESS*Must be completed ONLY if HPES 1013 is not completed as the First Year Making Connec- tions Course.* | 0-3 |
| HPES 4896, Internship in HPESS **OR**HPES 4863, Internship in HPESS I **AND** HPES 4893, Internship in HPESS II | 6 |
| PE 1002, Concepts of Fitness | 2 |
| PE 3853, Sports Promotion and Sales Management | 3 |
| PE 3863, Economic and Financial Mgmt for Sport Organizations | 3 |
| PE 3873, Facility and Event Management | 3 |
| PE 3893, Sports in Society | 3 |
| PE 4743, Legal Issues in Sport | 3 |
| PE 4773, Organization and Management of Sports Programs | 3 |
| PE 4843, Philosophy and Ethics in Sports | 3 |
| PE 4853, Applied Psychology of Sports and Exercise | 3 |
| PE 4863, Diversity in Sport and Athletics | 3 |
| PE 4873, Organization and Administration of Interscholastic Athletes | 3 |
| PR 3003, Principles of Public Relations | 3 |
| **Sub-total** | **50-53** |
| **Minor (select one of the following):**Refer to appropriate college for information regarding specific minors. | **Sem. Hrs.** |
| ~~Creative Media Production~~ | ~~19~~ |
| General Business | 21 |
| Marketing | 18 |
| Multimedia Journalism | 19 |
| **Sub-total** | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **8-14** |

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**College of Liberal Arts and Communication**

*Professor Carl M. Cates, Dean*

*Associate Professor Gina Hogue, Associate Dean*

**MISSION STATEMENT**

The mission of the College of Liberal Arts and Communication is to provide students and the region with innovative educational opportunities that will enable lifelong learning, professional leadership, and engaged lives.

Encompassing the areas of fine arts, humanities, media and communication, and social sciences, the College of Liberal Arts and Communication aims to:

• Provide excellent instruction to all students in the essential skills of oral communication, writing, critical thinking, and appreciation of their cultural heritage through the general education components of degree requirements;

• Create a dynamic transformative education experience to prepare students for their

professional careers or further study and their roles as leaders in a global society;

• Promote an understanding and appreciation of diversity in all its various forms and the ways it can contribute to the enrichment of society;

• Expand diversity and global awareness by encouraging the study of languages and participation in international exchange programs;

• Enhance and promote faculty scholarly, creative, and professional development;

• Encourage interdisciplinary programs and collaborative research;

• Facilitate and develop outreach activities to enrich the minds and hearts of pre-collegiate students, alumni, and diverse communities of the Mississippi Delta Region and greater Arkansas.

The College of Liberal Arts and Communication offers a wide range of undergraduate degree programs including a Bachelor of Arts in Art (emphasis in Art History), Communication Studies (and emphases in Interpersonal, Organizational, and Public Communication), Criminology, Digital Innovations, English, History, Music, Philosophy, Political Science, Sociology, Theatre (and emphases in Acting, Design Technology, Directing, and Musical Theatre), and World Languages and Cultures (emphases in French, Global Studies, and Spanish); a Bachelor of Fine Arts in Art (emphases in Art Education and Studio Art) and Graphic Design (and emphasis in Digital Design); a Bachelor of Music (emphases in Composition as well as Instrumental, Keyboard, and Vocal Performance); a Bachelor of Music Education (emphases in Instrumental and Vocal Music); a Bachelor of Science in Creative Media Production (emphases in Audio/Video Production, Graphic Communication, Narrative Media, and Sports Media), Multimedia Journalism (emphases in Broadcast Journalism, News Editorial, and Photojournalism), and Strategic Communication (emphases in Advertising, Public Relations, and Social Media Management); and a Bachelor of Science in Education in English, Social Science, and World Languages and Cultures (emphases in French and Spanish). Most degree programs offer minors. Minors are also available in the following fields: African-American Studies, Children’s Advocacy Studies, Cognitive Science, Folklore Studies, French, German~~, Graphic Communication,~~ History and Philosophy of Science and Technology, Interdisciplinary Family Studies, International Studies, Medieval Studies, Modern European Studies, Religious Studies, Spanish~~, Sports Media,~~ Women and Gender Studies, and Writing Studies. A minor in Homeland Security and Disaster Preparedness is offered in partnership with the College of Nursing and Health Professions. The College provides Associate of Applied Science degrees in Crime Scene Investigation, Law Enforcement Administration, and Law Enforcement and certificates in Digital Humanities, Museum Studies, Nonprofit Communication, Social Media Management, Spanish for the Professions, and Swift Coding. It also provides pre-professional advisement for law school as part of its Political Science, Philosophy, History, and Criminology majors.

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**Department of Media Minor~~s~~**

**~~Minor in Creative Media Production~~**

|  |  |
| --- | --- |
| ~~Required Courses:~~ | ~~Sem. Hrs.~~ |
| ~~CMAC 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~CMAC 2003, Media Writing~~ | ~~3~~ |
| ~~MDIA 2313, Multimedia Production~~ | ~~3~~ |
| ~~Three hours of electives offered in Creative Media Production~~ | ~~3~~ |
| ~~Nine hours of upper-level electives offered in Creative Media Production~~ | ~~9~~ |
| ~~Total Required Hours:~~ | ~~19~~ |

**~~Minor in Graphic Communication~~**

|  |  |
| --- | --- |
| **~~Required Courses:~~** | **~~Sem. Hrs.~~** |
| ~~GCOM 1813, Introduction to Digital Publishing~~ | ~~3~~ |
| ~~GCOM 2673, Digital Prepress Workflow~~ | ~~3~~ |
| ~~GCOM 3603, Graphic Production Systems~~ | ~~3~~ |
| ~~GCOM 3673, Desktop Publishing and Publication Design~~ | ~~3~~ |
| ~~GCOM 4643, Graphic Communications Management Seminar~~ | ~~3~~ |
| ~~MDIA 4363, Multimedia Storytelling~~ | ~~3~~ |
| **~~Total Required Hours:~~** | **~~18~~** |

**Minor in Multimedia Journalism**

|  |  |
| --- | --- |
| Required Courses: | Sem. Hrs. |
| CMAC 1001, Media Grammar and Style | 1 |
| CMAC 2003, Media Writing | 3 |
| MDIA 2013, Multimedia Reporting | 3 |
| MDIA 2313, Multimedia Production | 3 |
| Nine hours of upper-level electives offered in Multimedia Journalism | 9 |
| Total Required Hours: | 19 |

**~~Minor in Sports Media~~**

|  |  |
| --- | --- |
| ~~Required Courses:~~ | ~~Sem. Hrs.~~ |
| ~~CMAC 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~CMAC 2003, Media Writing~~ | ~~3~~ |
| ~~MDIA 2313, Multimedia Production~~ | ~~3~~ |
| ~~MDIA 3053, Sports Reporting~~ | ~~3~~ |
| ~~MDIA 3573, Sports Production~~ | ~~3~~ |
| ~~MDIA 4563, Sports Programming~~ | ~~3~~ |
| ~~MDIA 4573, Sportscasting~~ | ~~3~~ |
| ~~Total Required Hours:~~ | ~~19~~ |

LETTER OF NOTIFICATION – 5

DELETION

(Certificate, Degree, Option, Emphasis, Concentration, Minor, or Organizational Unit)

1. Institution submitting request: **Arkansas State University**
2. Contact person/title: **Dr. Karen Wheeler, senior associate vice chancellor**
3. Phone number/e-mail address: **870-972-2030; kwheeler@astate.edu**
4. Proposed effective date: **Fall 2019**
5. Title of certificate, degree program, option, emphasis, concentration, minor, or organizational unit:  **Minor in Creative Media Production**

**Minor in Graphic Communication**

**Minor in Sports Media**

**(only deleting the three minors, not the degree in Creative Media Production)**

1. CIP Code: **09.0799**
2. Degree Code: **09.0799**
3. Reason for deletion: **Annual program assessment findings necessitated these changes.**
4. Number of students still enrolled in program: **30**
5. Expected graduation date of last student: **May 2020**
6. Provide curriculum for deleted certificate, degree, option, emphasis, concentration, minor, or organizational unit.

**Minor in Creative Media Production**

|  |  |
| --- | --- |
| **Required Courses:** | **Sem. Hrs.** |
| **CMAC 1001, Media Grammar and Style** | **1** |
| **CMAC 2003, Media Writing** | **3** |
| **MDIA 2313, Multimedia Production** | **3** |
| **Three hours of electives offered in Creative Media Production** | **3** |
| **Nine hours of upper-level electives offered in Creative Media Production** | **9** |
| **Total Required Hours:** | **19** |

**Minor in Graphic Communication**

|  |  |
| --- | --- |
| **Required Courses:** | **Sem. Hrs.** |
| **GCOM 1813, Introduction to Digital Publishing** | **3** |
| **GCOM 2673, Digital Prepress Workflow** | **3** |
| **GCOM 3603, Graphic Production Systems** | **3** |
| **GCOM 3673, Desktop Publishing and Publication Design** | **3** |
| **GCOM 4643, Graphic Communications Management Seminar** | **3** |
| **MDIA 4363, Multimedia Storytelling** | **3** |
| **Total Required Hours:** | **18** |

**Minor in Sports Media**

|  |  |
| --- | --- |
| **Required Courses:** | **Sem. Hrs.** |
| **CMAC 1001, Media Grammar and Style** | **1** |
| **CMAC 2003, Media Writing** | **3** |
| **MDIA 2313, Multimedia Production** | **3** |
| **MDIA 3053, Sports Reporting** | **3** |
| **MDIA 3573, Sports Production** | **3** |
| **MDIA 4563, Sports Programming** | **3** |
| **MDIA 4573, Sportscasting** | **3** |
| **Total Required Hours:** | **19** |

1. Name of courses that will be deleted as a result of this action: **None**
2. How will students in the deleted program be accommodated?

 Provide documentation of written notification to students currently enrolled in program.

 **Students will be allowed to move to the new certificate options, and substitution courses will be offered.**

1. Indicate the amount of program funds available for reallocation:
**N/A**
2. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer: Date: