

## **Mr. Rodney F. Carmack**

Arkansas State University  
Accounting  
(870) 972-2806  
Email: rcarmack@astate.edu

### **Education**

BA, Arkansas State University, 2006.  
Major: Communication Studies

MBA, Arkansas State University, 1986.  
Major: Accounting

BS, Arkansas State University, 1984.  
Major: Accounting

### **Professional Positions**

#### **Academic - Post-Secondary**

Accounting Instructor, Arkansas State University. (August 2012 - Present).

Temporary Accounting Instructor, Arkansas State University. (January 2011 - August 2012).

Adjunct Instructor, Arkansas State University. (August 2010 - December 2010).

#### **Professional**

Finance Manager / Plant Controller, ConAgra Foods, Inc.. (May 26, 2009 - December 1, 2009).

Manager, Administration / Plant Controller, Anheuser-Busch, Inc. / Busch Agricultural Resources, Inc.. (October 1, 1990 - May 15, 2009).

Financial Analyst, Baptist Memorial Health Care System, Inc.. (April 18, 1988 - September 28, 1990).

Budget Analyst/Lead Plant Accountant, W. R. Grace, Inc.. (December 15, 1986 - April 15, 1987).

Staff Accountant, Michael R. Stafford, P.A.. (July 8, 1985 - December 12, 1986).

Staff Accountant, Block, Kelley & Co. CPA's. (October 1, 1984 - June 21, 1985).

Staff Accountant, Michael R. Stafford, P.A.. (September 21, 1980 - September 26, 1984).

### **Licensures and Certifications**

Chartered Global Management Accountant, Association of International Certified Professional Accountants. (February 1, 2012 - Present).

American Heart Association Heartsaver AED Certification, American Heart Association. (June 2004 - Present).

Certified Public Accountant, Arkansas State Board Of Public Accountancy. (May 5, 1994 - Present).

Certified Quickbooks ProAdvisor, Intuit Quickbooks. (July 1, 2011 - July 31, 2012).

## **Professional Memberships**

Arkansas Society of Certified Public Accountants. (October 2010 - Present).

American Institute of Certified Public Accountants. (October 2000 - Present).

Northeast Arkansas Existing Industries Association. (October 1998 - May 2009).

Board Member, Greater Jonesboro Chamber of Commerce. (October 2000 - September 2001).

President, The Planning Forum, Memphis Chapter. (1990).

## **Development Activities Attended**

Seminar, "ASU Accounting Alumni Appreciation Conference," Arkansas State University - CoB, Jonesboro, Arkansas. (May 17, 2013).

Seminar, "Accounting Educators Conference," Arkansas Society of CPA's, Little Rock, Arkansas. (May 13, 2013).

Seminar, "Loscalzo's GAAP Refresher," Arkansas Society of Certified Public Accountants, Little Rock, Arkansas. (December 18, 2012).

Seminar, "Identity Theft and Changes to Form 2848," Arkansas Society of CPA's, Jonesboro, Arkansas. (June 21, 2012).

Seminar, "Arkansas Society of CPA's Educators' Conference," Arkansas Society of Certified Public Accountants, Little Rock, Arkansas. (May 21, 2012).

Seminar, "ASU Accounting Appreciation Seminar," Arkansas State University, State University, Arkansas. (May 18, 2012).

Graduate Course, "Accounting for Planning and Control," Arkansas State University, State University, Arkansas. (January 9, 2012 - May 7, 2012).

Continuing Education Program, "Frequent Frauds Found in Not-for-Profits," Arkansas Society of CPA's, Little Rock, AR. (December 28, 2011).

Continuing Education Program, "Purchasing, Inventory, And Cash Disbursements: Common Frauds and Internal Controls," Arkansas Society of CPA's, Little Rock, AR. (December 28, 2011).

Continuing Education Program, "Internal controls, Corporate Governance, and Risk Management," Arkansas Society of CPA's, Little Rock, AR. (December 16, 2011).

Continuing Education Program, "The Complete Trust Workshop," Arkansas Society of CPA's, Little Rock, AR. (November 17, 2011).

Continuing Education Program, "Chapter Presentation - Student Night 2011 Trends & Professional Update," NEAR Society of CPA's, Jonesboro, AR. (October 20, 2011).

Continuing Education Program, "Copyright Presentation/Workshop," Arkansas State University, State University, AR. (October 6, 2011).

Continuing Education Program, "Quickbook ProAdvisor Program," Intuit Quickbooks, Jonesboro, Arkansas. (June 15, 2011 - July 1, 2011).

Continuing Education Program, "QuickBooks 2011 Certification Program," Intuit, Jonesboro, AR. (June 16, 2011).

Seminar, "Cash Flow Statements: Prep & Reporting," Arkansas Society of Certified Public Accountants, Little Rock, Arkansas. (December 28, 2010).

Seminar, "Compilation, Review & Accounting," Arkansas Society of Certified Public Accountants, Little Rock, Arkansas. (December 28, 2010).

Seminar, "Real World Business Ethics," Arkansas Society of Certified Public Accountants, Jonesboro, Arkansas. (November 11, 2010).

Workshop, "Customer Service Workshop," Arkansas State University, Jonesboro, Arkansas. (November 10, 2010).

Continuing Education Program, "Grant Writing Basics," ASU Office of Research and Technology Transfer, Jonesboro, Arkansas. (November 9, 2010).

Continuing Education Program, "Introduction to Quickbooks," ASU Small Business & Technology Transfer, Jonesboro, Arkansas. (September 7, 2010 - September 16, 2010).

Continuing Education Program, "Blackboard Bootcamp," ASU Interactive Teaching & Technology Center, Jonesboro, Arkansas. (August 25, 2010).

Seminar, "ASU Accounting Alumni Appreciation Day," Arkansas State University - College of Business, Jonesboro, Arkansas. (May 21, 2010).

Continuing Education Program, "Supply Chain Scorecard - Delivery Metrics Validation Assessment," ConAgra Foods, Omaha, Nebraska. (November 17, 2009).

Continuing Education Program, "Supply Chain Scorecard - Environmental Health and Safety Metrics," ConAgra Foods, Omaha, Nebraska. (November 17, 2009).

Continuing Education Program, "Supply Chain Scorecard - Food Safety and Quality Metrics: Knowledge Validation Assessment," ConAgra Foods, Omaha, Nebraska. (November 17, 2009).

Continuing Education Program, "Supply Chain Scorecard - Cost Metrics Validation and Assessment," ConAgra Foods, Omaha, Nebraska. (November 10, 2009).

Continuing Education Program, "Supply Chain Scorecard - Productivity Metrics: Knowledge Validation," ConAgra Foods, Omaha, Nebraska. (November 10, 2009).

Continuing Education Program, "Supply Chain Scorecard Engagement Metrics: Knowledge Validation Assessment," ConAgra Foods, Omaha, Nebraska. (November 10, 2009).

Seminar, "ConAgra Foods Company Overview and Orientation," ConAgra Foods, Omaha, Nebraska. (September 15, 2009 - September 16, 2009).

Continuing Education Program, "Project Tracking for Managers," ConAgra Foods, Omaha, Nebraska. (August 18, 2009).

Workshop, "SAP Implementation and Configuration," ConAgra Foods, Jonesboro, Arkansas. (August 6, 2009 - August 7, 2009).

Continuing Education Program, "SAP General Ledger Certification," ConAgra Foods, Jonesboro, Arkansas. (May 29, 2009).

Continuing Education Program, "Advanced Microsoft Excel - 2007," ASU - Delta Center for Economic Development, Jonesboro, Arkansas. (March 10, 2009).

Conference Attendance, "Anheuser-Busch Brewing Operations and Technology Bi-Annual Accounting Conference," Anheuser-Busch / Busch Agricultural Resources, St. Louis, Missouri. (May 14, 2008 - May 16, 2008).

Continuing Education Program, "Leadership Essentials," Evenson Consulting / Anheuser-Busch, Jonesboro, Arkansas. (February 18, 2008 - February 20, 2008).

Continuing Education Program, "Respect in the Workplace," Anheuser-Busch Staff Training and Organizational Development, Jonesboro, Arkansas. (December 14, 2007).

Seminar, "Professional Ethics Overview," Arkansas Society of Certified Public Accountants, Memphis, Tennessee. (November 14, 2007).

Continuing Education Program, "Effective Employee Appraisals," AnheuserBusch Staff Training and Organizational Development, Jonesboro, Arkansas. (October 24, 2007 - October 27, 2007).

Workshop, "Emergency Action Plan," Anheuser-Busch Staff Training and Organizational Development, Jonesboro, Arkansas. (October 24, 2007).

Workshop, "Employee Financial Reviews," Anheuser-Busch Staff Training and Organizational Development, Jonesboro, Arkansas. (September 7, 2007).

Seminar, "Gas and Electric Sales Tax Reduction," Arkansas Chamber of Commerce, Jonesboro, Arkansas. (June 26, 2007).

Seminar, "SAP Requisition / Purchasing," Anheuser-Busch Procurement / A-B Staff and Organizational Development, Jonesboro, Arkansas. (June 15, 2007 - June 16, 2007).

Undergraduate Course, "Organizational Communication," Arkansas State University - College of Communications, Jonesboro, Arkansas. (August 21, 2006 - December 11, 2006).

Continuing Education Program, "Balanced Scorecard Rollout / Employee Financial Training and Business Update," Anheuser-Busch, Jonesboro, Arkansas. (September 5, 2006 - September 7, 2006).

Undergraduate Course, "Special Problems in Business Communications," Arkansas State University - College of Communications, Jonesboro, Arkansas. (May 15, 2006 - June 8, 2006).

Workshop, "Busch Agricultural Resources Semi-Annual Accounting Conference," Anheuser-Busch / Busch Agricultural Resources, St. Louis, Missouri. (May 16, 2006 - May 18, 2006).

Undergraduate Course, "Small Group Communication," Arkansas State University - College of Communications, Jonesboro, Arkansas. (January 9, 2006 - May 11, 2006).

Continuing Education Program, "SAP / Agripro Replacement Training," Busch Agricultural Resources, Jonesboro, Arkansas. (February 13, 2006 - March 29, 2006).

Seminar, "Seven Habits of Highly Effective Individuals," Evenson Consulting / Anheuser-Busch, Jonesboro, Arkansas. (December 6, 2005 - December 8, 2005).

## **Awards and Honors**

Anheuser-Busch Exemplary Award, Anheuser-Busch, Inc.. (December 15, 2006).

Anheuser-Busch Exemplary Award, Anheuser-Busch, Inc.. (December 15, 2002).

Anheuser-Busch Exemplary Award, Anheuser-Busch, Inc.. (December 15, 1998).

Anheuser-Busch Exemplary Award, Anheuser-Busch, Inc.. (December 15, 1997).

## **TEACHING**

### **Teaching Experience**

#### **Arkansas State University**

ACCT 2023, Fundamental Accounting Concepts, 1 course.

ACCT 2033, Introduction to Financial Accounting, 2 courses.

ACCT 2133, Introduction to Managerial Accounting, 16 courses.

ACCT 3003, Intermediate Accounting I, 5 courses.

ACCT 3053, Cost Accounting with Managerial Implications, 1 course.

ACCT 4153, Fraud Examination, 1 course.

### **Non-Credit Instruction**

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2008).

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2007).

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2006).

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2005).

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2004).

Seminar, Anheuser-Busch, Inc. (Rice School), 30 participants. (2003).

## **RESEARCH**

### **Published Intellectual Contributions**

#### **Refereed Journal Articles**

Carmack, R. (2013). Implementation of Managed Inventories for Spare Parts. *Journal of Business Administration Online, Spring 2012, Vol 12*(No. 1), 4. <https://www.atu.edu/jbao/index.php>.

## Conference Proceedings

Carmack, R. (2012). In Jim Walton (Ed.), *IMPLEMENTATION OF MANAGED INVENTORIES FOR SPARE PARTS* (vol. 61st, pp. 3). Russellville, Ar: Arkansas College Teachers of Economics & Business. <http://orgs.atu.edu/acteb/2012PROCEEDINGS.pdf>

## Periodicals

Carmack, R. (2001). In Cynthia Johnson / Todd E. Russom (Ed.), *Comparison of Before-Tax and After-Tax 401K Contributions* (pp. 2). Jonesboro, Ar: Busch Agricultural Resources, Inc..

## Other

Carmack, R., Coleman, M., Deraas, R., Malin, S. D., May, PhD, M., Prater, D., Russom, T., Sund, D., Taylor, R., Wallace, S., Whitten, J. (2003). In Todd E. Russom / Rodney F. Carmack (Ed.), *Busch Agricultural Resources, Inc. Rice Handbook* (1 through 7 ed., vol. 1, pp. 203). St. Louis, Mo: Copyright 2002 Anheuser-Busch, Inc..

## Presentations Given

Carmack, R., RIZI Culture, "Fundamentals of Rice Milling and Cost Implications," Arkansas State University, State University Arkansas. (March 13, 2013).

Carmack, R., Accounting Club, "Interview Techniques for Accounting Majors," Arkansas State University, State University, AR. (October 4, 2012).

Carmack, R. (Presenter & Author), Arkansas College Teachers of Economics & Business, "IMPLEMENTATION OF MANAGED INVENTORIES FOR SPARE PARTS," Arkansas Tech University, Russellville, Arkansas. (September 28, 2012).

## Research in Progress

"RiziCulture - Rice in Arkansas and the World" (On-Going)

The College of Humanities and Social Sciences\* is sponsoring a yearlong, interdisciplinary program that focuses on rice locally and globally. One facet of this program will be a research seminar that provides faculty members engaged in rice related scholarship or creative work with a forum where they can present their work to colleagues from other disciplines. The seminar will meet twice a month and will have one presentation per meeting. Running in parallel with the seminar will be a lecture series that will bring internationally prominent rice researchers to the University. The seminar meetings and lectures will be scheduled so that visiting lecturers will attend and participate in the seminar. Thus participants in the seminar will be able to present their work to and get feedback from major scholars from outside the university.

The lecture series will include historians, plant breeders, archeologists, and geneticists. We hope that the seminar will attract an even greater level of disciplinary diversity. Participants will be expected to attend two meetings a month beginning in October, to make at least one presentation to the seminar, and to attend the associated lectures series. We welcome rice related research in any discipline. Whether it's commodity markets, nutrition, agronomy, agricultural policy, biology, water management, food processing, foodways, land tenure, or folklore, if it's rice related we are interested. We are also interested in creative work that involves rice as a medium or subject. For people who are interested in rice, but are not currently engaged in a rice related research project, we will also consider participants prepared to do presentations that provide an overview of recent rice related scholarship in a

particular discipline. Ultimately we hope that the seminar will encourage cross-fertilization between research programs in the various colleges and stimulate future interdisciplinary scholarship at the University.

## **SERVICE**

### **College Service**

Attendee, Meeting, Undergraduate Graduation & Academic Appeals Committee. (August 2012 - Present).

Attendee, Meeting, Accounting Alumni Appreciation Day Committee. (August 2011 - Present).

### **University Service**

Competition Judge, ASU-COB Business Plan Competition 2012. (August 28, 2012 - Present).

Committee Member, Undergraduate Graduation & Academic Appeals Committee. (August 23, 2012 - Present).

President, Alpha Tau Omega Eta Gamma Chapter Housing Corporation. (1998 - Present).

Association Board Member, Alpha Tau Omega Eta Gamma Chapter Alumni Association. (1996 - Present).

Chairperson, Alpha Tau Omega Eta Gamma Chapter Board of Directors. (1996 - 2009).

Attendee, Meeting, ASU/Local Industry Advisory Forum. (2007).

Attendee, Meeting, ASU Greek Advisory Committee. (2006).

### **Public Service**

Team Sponsor and Member, Busch Agricultural Resources Environmental Team, Jonesboro, Arkansas. (1998 - 2009).

Member, Greater Jonesboro Chamber of Commerce, Jonesboro, Arkansas. (1996 - 2009).

Member, Northeast Arkansas Existing Industries Association, Jonesboro, Arkansas. (1996 - 2009).

Board Member, Jonesboro HelpLine, Jonesboro, Arkansas. (1997 - 2001).

Chairperson, The Planning Forum, Memphis, Tennessee. (April 1988 - September 1990).

### **Consulting**

For Profit Organization, Stacy Farms, LLC, Remmel, Arkansas. (June 2013 - Present).

For Profit Organization, Joe Daniel Farms, Marion, Arkansas. (March 2010 - Present).

For Profit Organization, Anheuser-Busch, Inc., St. Louis, Missouri. (2009 - 2012).

For Profit Organization, The Jagged Edge, 500 Southwest Drive, Jonesboro, AR 72401.  
(November 20, 2010 - February 1, 2011).

For Profit Organization, Syntell, LLC, Jonesboro, Arkansas. (2007).

## **Awards and Honors**

### **Service, University**

Summer 2013 Graduation Commencement Marshall, Arkansas State University. (August 2, 2013).

Fall 2012 Graduation Commencement Marshall, Arkansas State University. (December 15, 2012).

You Made A Difference Faculty Advisor Award Nominee, Wilson Advising Center. (November 2, 2012).