

## JERRY CRAWFORD

**Rank:** Full Professor, since 1979  
**Years at ASU:** 47

**Degrees:** University of Arkansas, Ph.D., Economics, 1969  
University of Mississippi, M.A., Economics, 1958  
Arkansas State University, B.S., Economics, 1957

**Courses Taught:** 1996-2010  
Microeconomic Analysis (3313)  
Principles of Microeconomics (2323)  
Principles of Macroeconomics (2313)  
Economics for Teachers (3513)  
Economic Issues and Concepts (2333)  
Survey of Economics (5013)

**Faculty Development:** Trade Mission to China, ten day program, 2007 and 2008  
Entrepreneurship Education Forum, Albuquerque, N.M., three day program sponsored by International Consortium for Entrepreneurship Education, Summer, 1995.  
Faculty Evaluation and Development Seminar, "Improving College Teaching", Hilton Head, S.C., two days in June, 1993 by the Center for Faculty Evaluation and Development, Kansas State University.  
Innovative Teaching Strategies Session, Pittsburgh, PA, three day program, sponsored by Southwestern Co., Oct. 1991.  
Economics in Practice Seminar, University of Chicago, Chicago, Ill, three weeks, Summer, 1977.  
Economics in Action Seminar, Case Western Reserve University, Cleveland, Ohio, four weeks, Summer, 1969.  
I have worked in our Economic Education Program for 30 years (since 1971) to promote better teaching methods and economic understanding for the teachers in Northeast Arkansas. I directed the economic education workshops for 15 years.

**Activities Planned:** I plan to submit at least one article a year to refereed journals. Also, I plan to write and present papers to one or more conferences each year. Also, I will continue to serve as a book reviewer and as a referee for other's articles with one or more refereed publications. I will also serve as a mentor in regional professional associations in which I have already served as president (Academy of Economics and Finance and Southwest Society of Economists).

**Intellectual Contributions:** 1996-2012  
**Journal Articles**

**"Economic Policy and the Current U. S. Recovery", Refereed Journal: Journal of Business Administration Online, Fall, 2012, Vol 11 No. 2, 7 pages. With David Kern and Richard Taylor.**

**"Imperfectly Competitive Health Care Markets—The Issue is Fair Pricing" Refereed Journal: Academy of Health Care Management Journal, Accepted Spring, 2010, 6 pages.**

**“Keynes and the Keynesians: Some Historical Notes” Journal: Refereed Proceedings of the International Academy of Business and Public Administration Disciplines, October 2009, 6 pages. With Richard Taylor.**

**“Developing Neoclassical Demand Curves for Camping, Pleasure Boating, and Fishing” Refereed Journal: International Journal of Business and Economics Perspectives”, 2009, Volume 4, Number 2, 9 pages.**

**“Macroeconomic Policy from the Perspective of Two Basic Economics Textbooks” Refereed Proceedings of the International Academy of Business and Public Administration Disciplines, October 2008, Memphis TN with Richard Taylor.**

**“Deriving Demand Curves for Specific Types of Outdoor Recreation,” Economics and Economic Education Research Journal, Volume 1, 2007, 9 pages.**

**“Student Performance in Economics Courses,” The Journal of Economics and Economic Education, Allied Academy of Economics and Economic Education Research, Volume 1, Summer, 2006, 8 pages.**

“A Framework For Developing Demand Curves For Outdoor Recreation”, Economics and Economic Education Research Journal, Volume 2, August 2004, 9 pages..

“An Analysis of Income and Consumption-Based Taxation,” Economics and Economic Education Research Journal, Volume 1, 2002, pp. 113-119

“Deregulation of Pricing: Does It Improve Anything?”, Academy of Economics and Economic Education Journal, Volume 2, Fall 2001.

“Student Performance Factors in Economics and Economics Education,” Journal of Economics and Economics Education Research, Volume 1, pp. 44-52, 2000, with Larry Dale

“An Evaluation of the Effects of Infrastructure Expenditure on Economic Development,” Southwestern Economic Review, Volume 26, Spring 1999, No.1, pp. 47-56, with Farhad Moeeni.

### **Proceeding**

“A Note on the U. S. Unemployment Rate and Unionization”, Academy of Business Research Conference Proceedings March, 2012, 12 pages. With David Kern and Richard Taylor

“Paying For Government Expenditures—Some Guidelines”, International Academy of Business and Public Administration Disciplines Conference Proceedings October 2011, Memphis, TN. With Richard Taylor

“An Evaluation of Infrastructure Investment and Economic Development,” American Society of Business and Behavioral Sciences, Las Vegas, NV, February 1998.

### **Book Reviews**

As a general note, I have continued to review selected chapters every year for various authors and publishing companies.

Reviewed Robert Ekelund and Robert Tollison, Private Markets and Public Choice, 6<sup>th</sup> Edition, Addison Wesley Longman, Spring, 2005.

Reviewed six chapters of Don E. Waldman's Microeconomics, First Edition, Addison Wesley Longman, Spring 2003.

Reviewed Robert H. Frank's Microeconomics and Behavior, 6<sup>th</sup> Edition, McGraw-Hill Irwin, Fall 2003.

Reviewed "Core" chapter in Timothy Taylor's Principles of Economics, 2003e forthcoming, Addison Wesley Longman, Fall 2001.

Reviewed Principles of Economics, 2000e, Fred Gottheil, Southwestern College Publishing Co, Fall 1999.

Reviewed Principles of Economics, 2000e, Timothy Taylor, Addison Wesley Longman, Fall 1999.

Reviewed "Core" chapters and an additional part of Tregarthen-Rittenberg's Economics, 2e, Worth Publishers, Inc., Fall 1998.

Reviewed Economics Today, 1999-2000e, Roger LeRoy Miller, Addison Wesley Longman, Fall 1998.

### **Papers Presented**

"A Note on the U.S. Unemployment Rate and Unionization", Learned Forum: Academy of Business Research Conference, March, 2012, New Orleans, La.

"Paying For Government Expenditures—Some Guidelines", Learned Forum: International Academy of Business and Public Administration Disciplines Conference, October 2011, Memphis, TN

"Imperfectly Competitive Health Care Markets—The issue is Fair pricing" Allied Academies, April, 2010, New Orleans, LA

"Keynes and the Keynesians: Some Historical Notes, International Academy of Business and Public Administration, October 2009, Memphis TN

"Developing Neoclassical Demand Curves for Camping, Pleasure Boating and Fishing", International Academy of Business Disciplines, October 2009, Memphis, TN

, "Macroeconomic Policy from the Perspective of Two Basic Economics Textbooks", International Academy of Business and Public Administration Disciplines, October 2008, Memphis TN

"Demand for Outdoor Recreation: Developing a Schedule", Southwestern Society of Economics March 2007

"A Framework for Developing Demand Curves For Outdoor Recreation", American Society of Business and Behavioral Sciences, Las Vegas, NV., February, 2006.

"A Longitudinal Look at Student Performance in Economics", (with co-author) Allied Academies International Conference, Las Vegas, NV., October, 2005.

"An Analysis of Prescription Drug Pricing", American Society of Business and Behavioral Sciences, Las Vegas, NV, February , 2005.

“Determining Relative Elasticity of Demand for Selected Types of Outdoors Recreation,” American Society of Business and Behavioral Sciences, Las Vegas, NV, February 2003.

“Success Factors in Student Achievement in Business Courses,” (with co-authors) Allied Academies International Conferences, Las Vegas, NV, October 2003.

“Deriving Demand Curves for Specific Types of Outdoor Recreation,” Allied Academies International Conference, Las Vegas, NV, October 2002.

“An Analysis of the Income and Substitution Effect of Different Taxes,” Southwestern Society of Economists, St. Louis, MO, March 2002.

“Developing a Method for Determining Demand Curve for Outdoor Recreation,” American Society of Business Behavioral Sciences, Las Vegas, NV, February 2002.

“An Analysis of Deregulation of Pricing,” Southwestern Society of Economists, New Orleans, LA, February 2001.

“An International Comparison of Economic Growth As Impacted By Infrastructure Investment,” Association For Global Business, Orlando, FL, November 2000.

“The Taxation Choice: A Few Theoretical Observations,” Southwestern Society of Economists, San Antonio, TX, March 2000

“An Analysis of Income and Consumption Based Taxation with Specific Evaluation of Cigarette Taxes,” An American Society of Business and Behavioral Sciences, Las Vegas, NV, February 1999.

“Infrastructure Investment and Economic Development,” International Atlantic Economic Conference, Montreal, Canada, October 1999.

“A Comparative Evaluation of the Impact of Infrastructure Investment: Free V.S. Repressed Economics,” International Atlantic Economic Society, Boston, MA, October 1998.

“An International Evaluation of Infrastructure and Expenditure and Economic Development,” International Atlantic Economic Society, Philadelphia, PA, October 1997.

“Income Taxes and Budget Deficits Aren’t Necessarily Bad,” American Society of Business and Behavioral Sciences, Las Vegas, NV, February 1997.

“Infrastructure and Economic Development: A Comparative Evaluation of Selected Countries,” International Atlantic Economic Society, Washington D.C., October 1996.