# **Dr. John Robertson**

Arkansas State University Department of Accounting P.O. Box 550 State University, AR 72467 (870) 972-3038 Email: jfrobert@astate.edu

### Education

- LLM, The University of Alabama, 1999. Major: Taxation
- JD, Vanderbilt University, 1984. Major: Law
- MBA, Vanderbilt University, 1984. Major: Accounting
- BA, The University of Tennessee, 1980. Major: Anthropology

## **Professional Positions**

#### Academic - Post-Secondary

Chair of Accounting and CIT and Professor of Accounting, Arkansas State University. (2012 - Present).

Chair of Accounting and CIT and Associate Professor of Accounting, Arkansas State University. (July 2009 - 2012).

Associate Professor of Accounting, Arkansas State University. (August 2007 - August 2009).

Assistant Professor of Accounting, Arkansas State University. (August 2005 - August 2007).

Assistant Professor of Business Law, Arkansas State University. (August 2001 - August 2005).

Visiting Assistant Professor of Business Law, Arkansas State University. (August 2000 - June 2001).

### Professional

Tax Manager, Dempsey, Vantrease & Follis, PLLC, CPA's. (October 1995 - August 2000).

Tax Manager, Winnett Associates CPA's. (January 1989 - October 1995).

Tax Supervisor, Dew, Williams, Crosslin & Sparks CPA's (now Crosslin, Vaden & Associates, PC). (January 1987 - December 1988).

Staff Accountant, Coopers & Lybrand (now PwC, LLP). (October 1984 - October 1986).

## **Licensures and Certifications**

Certified Financial Planner Board Designee.

Certified Public Accountant, State of Tennessee.

Licensed Attorney, State of Tennessee.

Certified Management Accountant, Institute of Management Accountants.

### **Professional Memberships**

Academy of Legal Studies in Business.

Arkansas Society of Certified Public Accountants.

Institute of Management Accountants.

Memphis Chapter of the Tennessee Society of Certified Public Accountants.

Northeast Arkansas Chapter of the Arkansas Society of CPAs.

Tennessee Society of Certified Public Accountants.

### **Development Activities Attended**

- Continuing Education Program, "2013 Leadership Day," Arkansas Society of CPAs. (May 31, 2013).
- Continuing Education Program, "Accounting Alumni Appreciation Day 2013," ASU--Department of Accounting. (May 17, 2013).
- Conference Attendance, "NABA Southwest-Western Region Student Conference," NABA, Houston, TX. (October 18, 2012 - October 20, 2012).
- Continuing Education Program, "2012 Leadership Day," Arkansas Society of CPAs. (June 1, 2012).
- Continuing Education Program, "2012 Educators' Conference," Arkansas Society of CPAs. (May 21, 2012).
- Continuing Education Program, "Accounting Alumni Appreciation Day 2012," ASU--Department of Accounting. (May 18, 2012).
- Webinar, "SAP New General Ledger," PwC. (February 28, 2012).
- Webinar, "PwC's 2011 Global Economic Crime Survey," PwC. (February 14, 2012).
- Conference Attendance, "NABA Central Region Student Conference," NABA, Indianapolis, IN. (October 6, 2011 October 8, 2011).
- Continuing Education Program, "2011 Leadership Conference," Arkansas Society of CPAs, Tunica, MS. (June 17, 2011).

- Continuing Education Program, "Accounting Educators' Conference," Arkansas Society of CPAs, Little Rock, AR. (May 23, 2011).
- Continuing Education Program, "5th Annual Accounting Alumni Appreciation Day," ASU Department of Accounting, Jonesboro, AR. (May 20, 2011).
- Workshop, "Blackboard Boot Camp," ASU ITTC, Jonesboro, AR. (May 16, 2011 May 20, 2011).
- Conference Attendance, "Executive Round Table & Student Day," Institute of Internal Auditors, Memphis, TN. (February 17, 2011).
- Conference Attendance, "NABA Central Region Student Conference," NABA, Wheeling (Chicago), IL. (October 7, 2010 October 9, 2010).
- Conference Attendance, "12th Annual Conference," AISEA, CO. (June 25, 2010 June 27, 2010).
- Continuing Education Program, "Making the Most of Social Security," ARSCPAs. (May 2010 May 18, 2010).
- Continuing Education Program, "Accounting Alumni Appreciation Day," ASU Department of Accounting. (May 21, 2010).
- Conference Attendance, "NABA Central Region Student Conference," NABA, Indianapolis, IN. (October 1, 2009 October 3, 2009).
- Continuing Education Program, "Alumni Appreciation Day," ASU, Jonesboro, AR. (May 2009).
- Workshop, "Information Security for Everyone, Business Information Continuity, and Information Risk Management," ACT/FEMA. (May 2009).
- Continuing Education Program, "Income Taxation of Estates & Trusts," TSCPA. (December 2008).
- Continuing Education Program, "S-Corporations: Strategies," TSCPA. (December 2008).
- Workshop, "Tools for Developing Your On-line course," ASU CLT, Jonesboro, AR. (December 2008).
- Continuing Education Program, "NEA Chapter Meeting," ARSCPA. (November 2008).
- Training, "Web Xtender Training," ASU, Jonesboro, AR. (November 2008).
- Workshop, "Respondus Lock-down Browser," ASU CLT, Jonesboro, AR. (November 2008).
- Workshop, "Tegrity," ASU CLT. (November 2008).
- Continuing Education Program, "NEA Chapter Meeting," ARSCPA. (September 2008 October 2008).
- Conference Attendance, "Continuous Improvement Conference," AACSB. (September 2008).
- Workshop, "Checkpoint Training: Federal Tax Research," RIA. (August 2008).

Training, "DotCMS Content Manager Training," ASU, Jonesboro, AR. (July 2008).

Workshop, "Checkpoint Training: Basic Functionality and Features," RIA. (July 2008).

Workshop, "Cyber Ethics," ACT/FEMA. (July 2008).

Workshop, "Information Security Basics," ACT/FEMA. (July 2008).

Conference Attendance, "Accounting Information Systems Educators Association." (June 2008).

Conference Attendance, "Alumni Appreciation Day," ASU, Jonesboro, AR. (May 2008).

Workshop, "Teaching Business Ethics," AACSB. (May 2008).

Workshop, "QuickBooks Web EX presentation," McGraw-Hill. (April 2008).

- Workshop, "46th Annual Arkansas Federal Tax Institute," ARSCPA. (December 2007).
- Workshop, "Integrated Estate, Financial, and Asset Protection Planning—A Breakthrough Approach," TSCPA. (December 2007).

Conference Attendance, "Teaching Conference," ASU/COB, Jonesboro, AR. (November 2007).

Conference Attendance, "Accounting Alumni Appreciation Day," ASU—Dept. of Acct. and Law, Jonesboro, AR. (May 2007).

Seminar, "Advising and Financial Aid Seminar," ASU. (November 2006).

- Workshop, "Dee Fink, Designing Courses for More Significant Learning Experiences," ASU, Jonesboro, AR. (September 2006).
- Workshop, "Summer Seminar on Teaching On-Line Courses," ASU/CLT, Jonesboro, AR. (July 2006).

Conference Attendance, "Teaching Conference," ASU/COB, Jonesboro, AR. (April 2006).

Workshop, "Harvey Brightman Master Teaching Workshop," ASU/COB. (April 2006).

Workshop, "Office 2000 Training—Intermediate Front Page," ASU, Jonesboro, AR. (February 2004).

#### Awards and Honors

Friend of Diversity, Arkansas State University. (April 17, 2013).

### TEACHING

### **Teaching Experience**

#### Arkansas State University

ACCT 2033, Intro to Financial Accounting, 1 course. ACCT 4013, Tax Accounting I, 20 courses. ACCT 4033, Accounting Information Systems, 21 courses. ACCT 4053, Auditing I, 1 course. ACCT 4113, Tax Accounting II, 12 courses. ACCT 430, Special Problems--Corporate Taxation, 1 course. ACCT 5013, Tax Accounting I, 3 courses. ACCT 5113, Tax Accounting II, 7 courses. ACCT 6043, Tax Planning and Research, 10 courses. ACCT 6083, Ethics and Professional Responsibility, 5 courses. ACCT 6093, Directed Individual Study, 1 course. ACCT 6503, Special Problems in Accounting, 5 courses. LAW 2023, Legal Environment of Business, 21 courses. LAW 4043, Law of Business Organizations, 5 courses. LAW 6023, Law and Ethics in Business, 5 courses.

### RESEARCH

### **Published Intellectual Contributions**

#### **Refereed Journal Articles**

- Robertson, P. Q., Robertson, J. (2012). Christopher v. Smithkline Beecham Corp. *Journal of Business Administration Online, 11*(2), 10. www.atu.edu/jbao/
- Robertson, J., Robertson, P. Q. (2012). MOTIONS TO COMPEL ARBITRATION AND SUITS ON THE UNDERLYING MERITS. *Business Law Review, 45*, 19.
- Robertson, P. Q., Robertson, J. (2011). The Ku Klux Klan Act and the Intracorporate Conspiracy Doctrine. *Business Law Review, 44*, 235-255.
- Robertson, J., Quinn, T., Carr, B. (2010). Codification of the Economic Substance Doctrine. Journal of Business Administration Online, Fall 2010(Vol. 9 No. 2). jbao.atu.edu
- Robertson, P. Q., Robertson, J. (2010). Grumbling, Retaliation, and the Fair Labor Standards Act: Kasten v. St. Gobain Performance Plastics Corp. *Business Law Review, 43*, 133-149.
- Quinn, T., Robertson, J. (2009). Interests in LLPs, LLCs and Tenancies in Common Not Limited Partnership Interests. *Journal of Accountancy, 208*(4), 68-69. www.journalofaccountancy.com
- Robertson, P. Q., Robertson, J. (2009). How Much You Keep: Eschelman v. Agere and Tax Gross-Ups in Employment Discrimination Cases. *Business Law Review, 42*, 127-138. www.narbla.org/
- Robertson, J., Robertson, P. Q. (2008). Multi-State Taxation and Captive REITS: Wal-Mart's "Rollback" of Taxes. *Business Law Review, 41*(Spring 2008), pp. 89-108.
- Robertson, J., Quinn, T., Carr, B. (2006). Unreported Tip Income. *The CPA Journal, V. LXXVI*(NO. 12), 30-39. www.cpaj.com
- Pittman, J., Robertson, J. (2004). Employment Law Meets Labor Law A Quiet Wedding. *The ALSB Journal of Employment and Labor Law, Vol. 10*(No. 1), 8 pages. http://www.eiu.edu/~alsb/
- Robertson, J. (2004). Government Takings for Private Use—The Case for Legislative Intervention. *Southern Law Journal, Vol. XIV*(No. 1), pp. 188-198. http://www.salsb.org/
- Robertson, J. (2001). Private Inurement and the For-Profit Service Provider. *Southern Law Journal, Vol. XI*(No. 1), pp. 35-45.

#### Conference Proceedings

Robertson, J. (2002). Planning for Incapacity after The Economic Growth And Tax Relief Reconciliation Act Of 2001 (Fall 2002 ed., pp. pp. 5-13). Proceedings of the Southern Academy of Legal Studies in Business.

#### Periodicals

- Robertson, J. (2003). *Credit Can Help Retirement Savings* (01-19-2003 ed., pp. 7B). Jonesboro, AR: The Jonesboro Sun.
- Robertson, J. (2002). *New Law Helping Taxpayers* (05-05-2002 ed., pp. 8B). Jonesboro, AR: The Jonesboro Sun.

### **Presentations Given**

- Robertson, J., Accounting Alumni Appreciation Day 2013, "AICPA Proposed Financial Reporting Framework for Small and Medium Sized Entities," ASU Department of Accounting, Jonesboro, AR. (May 17, 2013).
- Robertson, J., Robertson, P. Q. (Author Only), 49th Annual MBAA Conference, "Interpreting 'Aiding and Abetting' in the Criminal Tax Law," Midwest Academy of Legal Studies in Business, Chicago, IL. (February 28, 2013).
- Robertson, P. Q. (Presenter & Author), Robertson, J. (Author Only), 49th Annual MBAA Conference, "Windfall Taxes as Creditable Income Taxes," Midwest Academy of Legal Studies in Business, Chicago, IL. (February 28, 2013).
- Robertson, J. (Presenter & Author), Robertson, P. Q. (Author Only), 61st Arkansas College Teachers of Economics and Business, "Christopher v. Smithkline Beecham Corp.," Russellville, AR. (September 28, 2012).
- Robertson, P. Q. (Presenter & Author), Robertson, J. (Presenter & Author), Academy of Legal Studies in Business Annual Meeting, "Manifest Disregard in Arbitration Post-Hall Street," Academy of Legal Studies in Business, Kansas City, MO. (August 11, 2012).
- Robertson, J. (Presenter & Author), Robertson, P. Q. (Presenter & Author), 87th Annual Meeting of the Academy of Legal Studies in Business, "Plain Language in the Tax Law," Academy of Legal Studies in Business, Kansas City, MO. (August 10, 2012).
- Robertson, J. (Presenter & Author), ASCPAs Educators' Conference, "Teaching Ethics Panel," ASCPAs, Little Rock. (May 20, 2012).
- Robertson, J. (Author Only), Robertson, P. Q. (Presenter & Author), Annual Conference North Atlantic Regional Business Law Association, "MOTIONS TO COMPEL ARBITRATION AND SUITS ON THE UNDERLYING MERITS," NARBLA, Boston, MA. (March 31, 2012).
- Robertson, P. Q. (Presenter & Author), Robertson, J. (Presenter & Author), Annual Conference -Academy of Legal Studies in Business, "SALESMEN MINUS ENTHUSIASM?
  PHARMACEUTICAL SALES REPS AND THE FAIR LABOR STANDARDS ACT," Academy of Legal Studies in Business, New Orleans, LA. (August 11, 2011).
- Quinn, T. (Presenter & Author), Carr, B. (Author Only), Robertson, J. (Author Only), 60th Annual Meeting of ACTEB, "Codification of the Economic Substance Doctrine," Arkansas College Teachers of Economics and Business, Arkansas Tech University, Russellville, Arkansas. (October 8, 2010).

- Robertson, J. (Presenter & Author), 4th International Conference, "State Tax Credits and Incentives May Encourage Violations of Federal Law," American Institute of Higher Education, Williamsburg, VA. (March 17, 2010).
- Robertson, J. (Presenter & Author), North Atlantic Regional Business Law Association, "How Much You Keep: Eshelman v. Agere and Tax Gross-Ups in Employment Discrimination Cases," North Atlantic Regional Business Law Association, North Dartmouth, Massachusetts. (April 4, 2009).
- Robertson, J. (Presenter & Author), 46th Annual Arkansas Federal Tax Institute, "Saving for College Using Tax Deferred Plans," Arkansas Society of CPAs, Arkansas Bar Association, Little Rock, AR. (December 6, 2007).
- Robertson, J. (Presenter & Author), Southeastern Academy of Legal Studies in Business, "Changes in the Kiddie Tax Change College Savings Strategies," Southeastern Academy of Legal Studies in Business, Memphis, Tennessee. (November 3, 2007).
- Robertson, J. (Presenter & Author), Lewis, J. M. (Presenter & Author), Southeastern Academy of Legal Studies in Business, "Congressional Authority to Tax Damage Awards for Emotional Distress after Murphy v. IRS," Southeastern Academy of Legal Studies in Business, Memphis, Tennessee. (November 2, 2007).
- Robertson, J. (Presenter & Author), Accounting Alumni Appreciation Day, "Tax Update," Arkansas State University Dept. of Accounting, Jonesboro, AR. (May 7, 2007).
- Robertson, J. (Presenter & Author), Midwestern Academy of Legal Studies in Business, "Damages to Real Property, The Search for Reasonable Restoration Damages Continues," Midwestern Academy of Legal Studies in Business, Chicago, Illinois. (March 2006).
- Robertson, J. (Presenter & Author), Southeastern Academy of Legal Studies in Business, "Basis Adjustments after Involuntary Conversions or Casualties," Southeastern Academy of Legal Studies in Business, Atlanta, Georgia. (November 2005).
- Quinn, T., Robertson, J., Carr, B., American Accounting Association Southeast Regional Meeting, "Unreported Tip Income: A Taxing Issue," American Accounting Association Southeast, Charlotte, North Carolina. (April 22, 2005).
- Robertson, J. (Presenter & Author), CPE Conference, "Accounting and Auditing Update," Elk Valley Chapter of the TSCPA, Manchester, TN. (June 17, 2004).
- Robertson, J. (Presenter & Author), Southern Academy of Legal Studies in Business, "Government Takings for Private Use—The Case for Legislative Intervention," Southern Academy of Legal Studies in Business, San Antonio, Texas. (March 2004).
- Robertson, J. (Presenter & Author), Academy of Legal Studies in Business, "The Federal Tax Lien and State Law Property Rights," Academy of Legal Studies in Business, Nashville, Tennessee. (August 2003).
- Robertson, J., Midwestern Academy of Legal Studies in Business, "Payday Loans: The Arkansas Experience," Midwestern Academy of Legal Studies in Business, Chicago, Illinois. (March 2003).
- Robertson, J. (Presenter & Author), CPE Conference, "The Accountant's Legal Liability in the Twenty-First Century," Elk Valley Chapter of the TSCPA, Tullahoma, Tennessee. (November 1, 2002).

- Robertson, J. (Presenter & Author), Southern Academy of Legal Studies in Business, "Planning for Incapacity after The Economic Growth And Tax Relief Reconciliation Act Of 2001," Southern Academy of Legal Studies in Business, St. Louis, Missouri. (March 2002).
- Robertson, J. (Presenter & Author), Southern Academy of Legal Studies in Business, "Private Inurement and the For-Profit Service Provider," Southern Academy of Legal Studies in Business, New Orleans, Louisiana. (February 2001).

### SERVICE

### **Department Service**

Committee Member, Ad Hoc Committee on Economics Major with Pre-Law Emphasis.

Faculty Advisor, ASU Chapter of the National Association of Black Accountants.

Committee Chair, Accounting Scholarship Committee. (2009 - Present).

Committee Member, Management and Marketing PRT Committee. (2009).

Committee Chair, Accounting Alumni Committee. (2007 - 2009).

Committee Member, Accounting Graduate Curriculum Committee. (2007 - 2009).

Committee Member, Accounting PRT Committee. (2007 - 2009).

Committee Chair, Accounting Search Committee. (2006 - 2009).

Committee Chair, Accounting Curriculum Committee. (2005 - 2009).

Committee Member, Accounting and Law Technology Committee. (2007 - 2008).

Faculty Advisor, ASU Chapter of Golden Key International Honour Society. (2002 - 2007).

Committee Chair, Accounting Search Committee. (2004 - 2005).

Committee Member, Law Curriculum Committee. (2004 - 2005).

Committee Member, Accounting Curriculum Committee. (2001 - 2005).

Committee Member, Accounting Curriculum and CPA Curriculum Committee. (2003 - 2004).

Committee Member, Accounting Search Committee. (2003 - 2004).

Committee Member, Dept. of Accounting, Finance and Law Grievance Committee. (2000 - 2004).

### **College Service**

Committee Member, College of Business Executive Committee. (July 1, 2009 - Present).

Committee Member, College of Business Planning Committee. (July 1, 2009 - Present).

Committee Member, College of Business Graduate Curriculum Committee. (2007 - 2009).

Committee Chair, College of Business Scholarship and Recognition Committee. (2005 - 2009).

Committee Member, College of Business Undergraduate Curriculum Committee. (2005 - 2009).

Committee Member, College of Business Faculty Development Committee. (2004 - 2009).

College of Business Publicity and Outreach Committee. (2004 - 2005).

Committee Member, College of Business Recruiting and Scholarships Committee. (2004 - 2005).

Committee Member, College of Business Ad Hoc Committee on ASU College of Business Research Code of Conduct. (January 2003 - December 2004).

Committee Member, College of Business Scholarship and Recognition Committee. (2000 - 2004).

#### **University Service**

Member, Chairs' Council. (July 2009 - present).

Committee Member, University Honors Council. (January 2009 - May 2009).

### **Professional Service**

- Committee Member, Arkansas Society of CPAs, Professional Ethics Committee, Little Rock, AR. (January 1, 2011 Present).
- Committee Member, Arkansas Society of CPAs, Taxation Committee, Little Rock, AR. (January 1, 2011 Present).
- Committee Member, Institute of Management Accountants (IMA) Committee on Academic Relations. (July 1, 2012 June 30, 2013).
- Officer, President/Elect/Past, NEA Chapter of ARSCPA, Jonesboro, Arkansas. (January 1, 2012 December 31, 2012).
- Officer, Vice President, NEA Chapter of ARSCPA, Jonesboro, Arkansas. (January 1, 2011 December 31, 2011).
- Committee Member, Tennessee Society of CPAs, Brentwood, TN. (2004).
- Council Member, Tennessee Society of CPAs, Brentwood, TN. (2000).
- Officer, President/Elect/Past, Elk Valley Chapter of the Tennessee Society of CPAs, Shelbyville, TN. (1989 1990).
- Officer, Vice President, Elk Valley Chapter of the Tennessee Society of Certified Public Accountants. (1988).

#### **Public Service**

- Advisor/Member, Advisory Board of the Jonesboro Hispanic Center. (Organization's inception through 2012).
- Site Coordinator, Internal Revenue Service VITA, Jonesboro, AR. (January 2002 May 2004).

Internal Revenue Service Volunteer, VITA program, Jonesboro, AR. (January 2001 - May 2001).