**PHILIP L. TEW**

**College of Business Room 412**

**Office Number (870)972-3742**

[**ptew@astate.edu**](mailto:ptew@astate.edu)

**EDUCATION:**

Doctor of Philosophy University of Mississippi 2009

Major – Finance

Minors – Econometrics and Management Information Systems

Masters of Taxation University of Mississippi 2003

Emphasis: Corporate Taxation / Tax Credits

Juris Doctorate University of Mississippi 1997

Emphasis: Corporate / Commercial Law

Masters of Business Administration University of Mississippi 1997

Emphasis: Finance

Bachelor of Business Administration University of Mississippi 1993

Majors: Banking and Finance; Managerial Finance; and General Business

**Additional Education:**

George Mason University Public Choice Conference 2016

George Mason University Economics of Public Pension Reform 2016

Interactive Teaching and Technology Center’s Summer Institute 2016 Interactive Teaching and Technology Center’s Summer Institute 2015

George Mason University Public Choice Conference 2015

George Mason University Empirical Research in the Law Conference 2014

Interactive Teaching and Technology Center’s iInstitute 2014

Office of Research and Technology Transfer Grant Writing Institute 2013

Interactive Teaching and Technology Center’s Summer Institute 2012

Interactive Teaching and Technology Center’s Course Assessment Workshop 2012

**FACULTY EXPERIENCE:**

Associate Professor of Finance Arkansas State University 2015 – Present

Courses Taught Personal Asset Management – Freshmen / Sophomore Level

Principles of Microeconomics – Sophomore Level

Investments – Senior Level

Investments II – Senior Level

First-Year Experience – Freshmen Level

Wealth Management – Senior Level

Estate Planning and Taxation – Senior Level

Director of Center for Economic Education and Financial Literacy 2015 – Present

Arkansas State University

Workshops: Financial Literacy for K-12 Teachers

Economics and Media for K-12 Teachers

Retirement Planning – Hytrol Manufacturing

Investing for the Future – JYPN Luncheon

High School Business Plan Competition

Gifted and Talented Students Business Expo

Assistant Professor of Finance Arkansas State University 2009 – 2015

Courses Taught: Personal Asset Management – Freshmen / Sophomore

Business Finance – Junior Level

Financial Institutions and Markets – Junior Level

Risk Management – Junior Level

Capital Management – Senior Level

Financial Statement Analysis – MBA and MACC Level

Corporate Financial Management – MBA Level

Adjunct Professor University of Mississippi 2004 – 2009

Courses Taught: Monetary / Banking Policy – Junior Level

Managing Financial Institutions - Senior / Graduate Level

Business Finance – Junior Level

Intermediate Financial Management – Junior Level

Investments – Junior Level

Visiting Instructor Mississippi State University 2007 - 2008

Courses Taught: Financial Management – Junior Level

Bank Management – Senior Level

Working Capital Management – Senior Level

**NON-FACULTY WORK EXPERIENCE:**

Legal Counsel Hope Enterprise Corp. / Hope Federal Credit Union 1998 – Present

Duties Include: Provide legal advice to multiple-entity, for-profit and non-profit bank group, including employees, senior management, officers, and directors, in areas including human resources, tax issues, legal liability, commercial loan documentation, venture capital documentation, negotiation of all entity contracts, leases, and agreements, corporate governance matters, and special asset workouts.

Fiscal Analyst University of Mississippi – Student Housing 1995 – 1998

Duties Include: Multi-account budget development, development of financial statements, and creation of computerized maintenance system, physical inventory control, and presentation of general financial information.

**RESEARCH:**

**Peer-Reviewed Articles:**

“Short Sales, Class Action Lawsuits, and Potential Information Leakages” with Blau, B. Journal of Financial Markets (2014) Volume 20, p. 79-100

“Retirement Funds in Bankruptcy: Clark v. Rameker” with Robertson, P. Business Law Review (2014) Volume 47, p. 97-114

“A Note on the US Unemployment Rate and Unionization” with Crawford, J., Kern, D., and Taylor, R. Review at Journal of Business, Industry, and Economics (Spring 2013)

“Market Based vs. Bank Based Systems: What matters when it comes to economic development”. Journal of Business Administration Online (Fall, 2012)

“Class Action Lawsuits and Venue: Does the Market Care?” Journal of Business Administration Online (Fall, 2010)

**Under Review:**

“Does Knowledge of Financial Concepts Equate to Smarter Financial Decisions?” with Tew, K. Journal of Consumer Affairs

“Financial Literacy and College Students” with Tew, K. American Economist (Revise and Resubmit)

“Is Financial Distress Risk Systematic? A look at the Short Sells” with Cyree, K. Review of Financial Economics

“The Bankruptcy Effects on Future Small- and Medium-Sized Lending” with Cyree, K. Financial Management

“The Predictability of Future Bank Performance by Internet Search Engines” Journal of Business, Industry and Economics

**Working Papers:**

“Twitter, iWatches, and Fama: Using Social Media and New Product Announcements to Explain the EMH”

“Politics, Religion, and Money - Maybe we should talk about them” with Carmack, R.

“High School Requirements Effects on College Students Financial Literacy”

“Peer to Peer Financial Mentoring”

**Other Research:**

Arkansas State University Office of the Provost Grant for “Financial Literacy for College Students” (2014)

Sole Primary Investigator for $750 grant from National Endowment for Financial Education for Budgeting and College Students

Lead Primary Investigator on $50,000 grant to Arkansas State University Graduate School from TIAA-CREF Foundation to provide mechanism to promote financial literacy to college students, specifically graduate students. (2013)

Arkansas State University College of Business Summer Research Grant (2013, 2015)

Author of chapter in Arkansas State University First Year Experience Textbook regarding financial literacy for incoming freshmen at ASU.

**Presentations:**

“Politics, Religion, and Money- Maybe we should talk about them” with Carmack, R. “Academy of Financial Services Annual Conference in Las Vegas, NV (2016)

“Twitter, iWatches, and Fama: Using Social Media and New Product Announcements to Explain the EMH” Financial Educators Association Conference in San Antonio, TX (2015)

“Does Knowledge of Financial Concepts Equate to Smarter Financial Decisions?” with Tew, K., Financial Educators Association Conference in San Antonio, TX (2015)

“Peer+1 to Peer Financial Mentoring and First Year Students” with Tew, K. 34th Annual Conference on the First Year Experience, Dallas, TX (2015)

“Common Reader, Common Project, Uncommon Results in Critical Thinking” with Sirota, K., and Tew, K., 34th Annual Conference on the First Year Experience, Dallas, TX (2015)

“Breaking the Cycle of Poverty: Improving Financial Literacy” Delta Health Disparities Conference, Jonesboro, AR (2014)

“Peer to Peer Financial Literacy Training” St. Louis Federal Reserve Bank Economics Professors’ Conference, St. Louis, MO (2014)

“Financial Literacy and College Students” with Tew, K. Financial Educators Association Conference, Savannah, GA (2014)

“The Financial Literacy of College Students” with Tew, K. 33rd Annual Conference on the First Year Experience. San Diego, CA (2014)

“Search Engine Predictability of Bank Distress”. Southwest Finance Association Annual Conference. Dallas, TX (2014)

“How to get rich in college……. Or at least not go broke.” National Phi Beta Lambda Leadership Conference. Nashville, TN (2014)

“Using Peer Mentors to Teach Financial Literacy to College Students” National Phi Beta Lambda Leadership Conference, Nashville, TN (2014)

“How to get rich in College…..or at least not go broke.” Phi Beta Lambda Arkansas Fall Leadership Conference. Mountain Home, AR (2013)

“Smart Financial Decisions” Delta Health Conference. Jonesboro, AR (2013)

“Short Sales, Class Action Lawsuits, and Potential Information Leakages” Southern Finance Association Annual Conference. Key West, FL (2011)

“On-line vs. In-Person Classes: Using Technology to Achieve Similar Expectations”. ASU Online and Distance Education Regional Conference. Jonesboro, AR (2011)

“The Contagion Effects of Bankruptcy on Future SME Lending” Southern Finance Association Annual Conference. Asheville, NC (2010)

“The Contagion Effects of Bankruptcy on Future SME Lending” Financial Management Association Annual Conference. New York, NY (2010)

“Class Action Lawsuits Venue: Does the Market Care?” Arkansas College Teachers of Economics and Business Annual Conference. Russellville, AR (2010)

“Is Financial Distress Risk Systematic? A look at the Short Sells” Financial Management Association Annual Conference. Reno, NV (2009)

“Is Financial Distress Risk Systematic? A look at the Short Sells” Southern Finance Association Annual Conference. Captiva, FL (2009)

**MEMBERSHIPS:**

Mississippi Bar American Bar Association

American Bankruptcy Institute Turnaround Management Association

ABA – Business Law Section Financial Management Association

Eastern Finance Association Southern Finance Association

Southwestern Finance Association

**SERVICE:**

University Concert and Lecture Committee 2010-2012

University Scholarship and Financial Aid Committee 2011-2013

College of Business representative on Honors Council 2011-2012

Judge for ASU Moot Court team 2009-2014

Judge for Crowley’s Ridge BEST Competition 2010-2012

ASU Home Run Club Grand Slam Banquet Committee 2010 – 2011

Moderator for Int’l Educ. Week Program on Occupy Wall Street 2011

Graduate Programs Committee 2009-2010

MBA Written Communication Assessment 2010-2011

Internship Committee 2010-2011

Distance Education Task Force 2010-2012

Scholarship Committee 2011-2012

Chairman of Scholarship Committee 2011-2012

Entrepreneurship Committee 2011-2012

Public Relations Committee 2013-2014

Organizational Committee member 2009-2010

United Way VITA volunteer 2010

Judge for High School FBLA State Competition Academic

Events 2010, 2011

Judge for Middle School FBLA regional competition 2011, 2012

Arkansas College Teachers of Economics and Business Board

Member 2010-2011

Craighead County Single Parent Scholarship Board Member 2011- present

Discussant, Financial Management Assoc., National Meeting 2009

Program Committee, Financial Management Association, National

Meeting 2009

Discussant, Southern Finance Association, National Meeting 2009

Program Committee, Southern Finance Association, National

Meeting 2009

Discussant, Financial Management Assoc., National Meeting 2010

Program Committee, Financial Management Association, National

Meeting 2010

Discussant, Southern Finance Association, National Meeting 2010

Program Committee, Southern Finance Association, National

Meeting 2010

Program Committee, Financial Management Association, National

Meeting 2011

Program Committee, Southern Finance Association, National

Meeting 2011

Discussant, Southern Finance Association, National Meeting 2011

Program Committee, Eastern Finance Association, National

Meeting 2014

Program Committee, Southwestern Finance Association National

Meeting 2014

Discussant, Southwestern Finance Association, National

Meeting 2014

Reviewer - New finance text book / system from

Cengage Publishing 2010

Reviewer – online finance homework system from

Cengage Publishing 2010

Reviewer – Financial Review journal 2011

Reviewer – Review of Economics and Finance 2014

External Reviewer for Tenure Applicant 2016

**AWARDS:**

College of Business Internal Service Award 2011

University Outstanding Service Award 2014

Friend of Student Support Services Award 2014

Runner-up Outstanding Paper Award at FEA Conference 2014