# CURRICULUM VITAE

**Sharon D. James, PhD, CFA**

**CONTACT INFORMATION**

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**EDUCATION**

|  |  |
| --- | --- |
| 2007 | Ph.D., University of Minnesota, Business Administration, Strategic Management |

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| 1989 | M.B.A., Washington University in St. Louis, Finance |

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| 1987 | B.S., Florida A & M University, Business Administration, Finance |

**CERTIFICATIONS**

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| 1995-present | Chartered Financial Analyst: CFA Institute. Charlottesville, VA. |

**PROFESSIONAL EXPERIENCE**

**Academic**

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| July 2014-Present | Assistant Professor, Arkansas State University, College of Business, Management & Marketing. State University, AR |
| 2007-2014 | Assistant Professor, The Ohio State University, Fisher College of Business, Management & Human Resources. Columbus, OH |

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| 2006-2007 | Instructor, The Ohio State University, Fisher College of Business, Management & Human Resources. Columbus, OH |

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| 2000-2006 | Graduate Assistant, University of Minnesota, Carlson School of Management, Strategic Management and Organization. Minneapolis, MN |

**Industry**

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| --- | --- |
| 1998-2000 | Value Equity Investment Officer, Advantus Capital Management. St. Paul, MN |

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| 1996-1997 | Oil & Gas Equity Analyst, John S. Herold, Inc. Stamford, CT |

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| 1992-1996 | Portfolio Manager and Consultant, Morris Anderson & Associates Ltd. New York, NY |

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| 1989-1992 | Investment Banking Associate, Chemical Bank. New York, NY |

**PUBLICATIONS**

James, Sharon D. and J Myles Shaver, 2016. Motivations for Voluntary Public R&D Disclosures. Forthcoming in *Academy of Management Discoveries*.

James, Sharon D., 2016. Strategic Bankruptcy: A Stakeholder Management Perspective. *Journal of Business Research*, Vol. 69(2): 492-499. DOI: 10.1016/j.jbusres.2015.05.006.

Stern, Ithai and Sharon D. James, 2015. Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover. *Strategic Management Journal*, Early View Online. DOI: 10.1002/smj.2393.

James, Sharon D., 2014. The Use of Voluntary Public Disclosure and Patent Strategies to Capture Value from Product Innovation. *Journal of Applied Business and Economics, 16*(5), 11-26.

James, Sharon D., Michael Leiblein, and Shaohua Lu, 2013. How Firms Capture Value From Their Innovations. *Journal of Management*, Vol. 39(5): 1123-1155. DOI: 10.1177/0149206313488211.

James, Sharon D. 2013. A Stakeholder View of Strategic Bankruptcy. *Southern Management Association Conference Proceedings*. New Orleans, LA.

Bromiley, Philip and Sharon James-Wade, 2003. Putting Rational Blinders Behind Us: Behavioral Understandings of Finance and Strategic Management. *Long Range Planning*, Vol. 36(1): 37-48.

**WORKS IN PROGRESS**

##### When do family and non-family principals collide? An exploratory analysis of the communications equipment industry (With Erick Chang, Arkansas State University) – Under review for a special issue in *Entrepreneurship Theory and Practice*

Disclosure to attract or deter? How firms use public R&D disclosures to capture value from innovation – Revising manuscript for submission to *Strategic Management Journal*

The impact of targets' voluntary public disclosure on target selection (with Miguel Ramos, University of Texas at El Paso) – Theory development/data analysis phase – Target journal: *Strategic Management Journal*

The Influence of Voluntary Public Disclosure on Executive Departures to Alliance Partners (with Ithai Stern, INSEAD Business School) – Data analysis phase – Target journal: *Strategic Management Journal*

Strategic Change in Chapter 11 and Post-Bankruptcy Performance – Data analysis phase – Target Journal: *Journal of Management*

The Efficiency of Chapter 11 Bankruptcy as a Market for Corporate Control – Data Collection Phase – Target journal: *Strategic Management Journal*

## PRESENTATIONS

James, S., Disclosure to attract or deter? How firms use public R&D disclosures to capture value from innovation, University of Texas at El Paso Research Seminar, El Paso, TX (2015)

James, S., Strategic Management Society Conference, Session Chair “Acquisitions—Before the Deal.” Strategic Management Society, Denver, CO (2015)

James, S., Midwest Strategy Meeting, “Does Voluntary Disclosure Help or Hinder Innovation Performance in Industries with Weak Intellectual Property Protection?’ Washington University in St. Louis, St. Louis, MO (2015).

James, S., College of Business Monthly Research Presentations, “Does Voluntary Disclosure Help or Hinder Innovation Performance?” Arkansas State University, State University, AR (2015)

James, S., Southern Management Association Conference, "The Use of Voluntary Public Disclosure and Patenting Strategies to Capture Value from Product Innovation," Southern Management Association, Savannah, GA. (November 2014).

James, S., MBAA International/Marketing Management Association Conference, "The Use of Voluntary Public Disclosure and Patenting Strategies to Capture Value from Product Innovations," MBAA International, Chicago, IL. (March 2014).

James, S., Management Faculty of Color Association Conference, "A Stakeholder View of Strategic Bankruptcy," College of Business, Auburn University, Auburn, AL. (2013).

James, S., Southern Management Association Conference, "A Stakeholder View of Strategic Bankruptcy," Southern Management Association, New Orleans, LA. (2013).

Stern, I., James, S., Southern Management Association Conference, "Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover," Southern Management Association, New Orleans, LA. (2013).

Stern, I., James, S., Wharton People and Organizations Conference, "Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover," Wharton School, University of Pennsylvania, Philadelphia, PA. (2013).

Stern, I., James, S, Midwest Strategy Meeting, "Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover," Fisher College of Business, Ohio State University, Columbus, OH. (2012).

Stern, I., James, S., Strategic Management Society, "Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover," Strategic Management Society, Prague, Czech Republic. (2012).

James, S., Leiblein, M., Shaohua, L., Strategic Management Society Conference, "From Value Creation to Value Capture: A Review of How Firms Appropriate Returns from Innovation," Strategic Management Society, Prague, Czech Republic. (2012).

James, S., Strategic Management Society Special Conference - Singapore, "Strategic R&D Disclosure and Competition," Strategic Management Society, Singapore, Singapore. (2012).

James, S., Strategic Management Society Conference, "Strategic Incentives for Restructuring in Chapter 11 Bankruptcy," Strategic Management Society, Miami, FL. (2011).

James, S., University of Illinois Urbana-Champaign Strategy Seminar Series, "Strategic R&D Disclosure and Competition," College of Business, University of Illinois, Champaign, IL. (2011).

James, S., Doctoral Student Consortium Faculty Panel, Israel Strategy Conference, Technion, Israel Institute of Technology, Haifa, Israel. (2010).

James, S., Midwest Strategy Meeting, "Strategic R&D Disclosure and Patenting," Kellogg School of Management, Northwestern University, Evanston, IL. (2010).

James, S., Strategic Management and Organization Department Alumni Conference, "Strategic R&D Disclosure and Patenting," Carlson School of Management, University of Minnesota, Minneapolis, MN. (2010).

James, S., Academy of Management Conference, "Strategic R&D Disclosure and Patenting," Academy of Management, Chicago, IL. (2009).

James, S., Shaver, M., Wharton Technology Conference, "Strategic Motivations for Voluntary Public R&D Disclosures," Wharton School, University of Pennsylvania, Philadelphia, PA. (2009).

James, S., Strategic Management Society Conference, "When Do Firms Voluntarily Disclose Strategic Information About R&D Projects?," Strategic Management Society, San Diego, CA. (2007).

**TEACHING EXPERIENCE**

|  |  |
| --- | --- |
| 2016-Present  2014-Present | Arkansas State University, Global Leadership  Arkansas State University, Undergraduate Strategic Management |
| 2014-2015  2012-2013  2009-2011 | Arkansas State University, Undergraduate Principles of Management  The Ohio State University, Competitor Analysis, MBA elective  The Ohio State University, Strategic Corporate Restructuring, MBA elective |
| 2006-2014 | The Ohio State University, Undergraduate Strategic Management |
| 2003-2004 | University of Minnesota, Undergraduate Strategy Formulation and Implementation |

**PROFESSIONAL SERVICE**

## Ad Hoc Reviewer

2015 Journal of Management

2014-2015 Strategic Management Society Best Paper Award

2014-2015 Grant Proposal, Research Grants Council of Hong Kong

2014 Journal of Business Research

2013-2014 Journal of Management Studies

2011-2012 Small Business Economics

2010-2011 Journal of Strategy and Management

## Community Service

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| 2013-2014  2012-2013  2008-2011 | Member of the Board of Directors (Treasurer, July 2013-June 2014), CFA Society of Columbus, OH  CFA Candidate Program Exam Question Writer, CFA Institute, Charlottesville, VA.  Member, Investment Advisory Committee. Dave Thomas Foundation for Adoption. Columbus, OH. |

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| 2002-2008 | Board of Trustees. Women’s Foundation of Minnesota. Minneapolis, MN. |

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| 1999-2008 | Investment Committee, Chair 2002-03. Women’s Foundation of Minnesota. Minneapolis, MN. |

**UNIVERSITY SERVICE**

**Arkansas State University**

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| 2015-Present  2015-Present  2015-Present  2015-Present  2015  2014-15  2014-15  2014 | College of Business Student Professional Development Committee  College of Business Undergraduate Graduation &  Academic Appeals Committee  Arkansas State University Development, Communications, and Alumni Committee  Department of Management & Marketing Undergraduate Curriculum Committee  Arkansas State University College and Career Fair  College of Business Undergraduate Curriculum Committee  College of Business Faculty Development Committee  Co-sponsor of diversity program for first-year female undergraduate students entitled: “Thriving at A-State.” |

**The Ohio State University**

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| 2013 | Dissertation Committee, Member.  Yeolan Lee. Essays on Innovation Strategy. |
| 2008, 2011-2013 | Key Bank Leadership and Creativity Undergraduate Minority Student Symposium – Seminar Presenter |
| 2013 | Dissertation External Reviewer: Hanfu Li. Three Essays in Housing Economics. |
| 2011 | Dissertation External Reviewer: Kyoungsoo Yoon. Essays on the Effect of Household Debt and Housing Wealth on the US Economy. |
| 2008 | Young Scholars Program – Lecture on Strategic Analysis of Industries and Firms |
| 2007-2008 | Dissertation Committee, Member. Naga-Lakshmi Damaraju. Why and How Do Firms Divest? |
| 2008 | Dissertation External Reviewer: Kristen Heimdal. Investing in the Relationship: Financial Arrangements and Kin Relations Among Cohabiting and Married Couples. |

## University of Pittsburgh

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| 2009-2010 | Dissertation Committee, Member. Donghun Lee. Strategic Knowledge Disclosure: Its Effect on Competitive Response and Knowledge-Based Competencies in the Global Hard Disk Drive Industry. |

**HONORS AND AWARDS**

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| 2015  2015  2014  2014  2011 | Faculty Development Discretionary Funding, College of Business, Arkansas State University  Summer Research Grant, College of Business, Arkansas State University  Faculty Development Discretionary Funding, College of Business, Arkansas State University  McGraw-Hill/Irwin Distinguished Paper Award, MBAA International/Marketing Management Association Conference, Chicago, IL.  Business Policy and Strategy Division Best Reviewer Award. Academy of Management Conference, San Antonio, TX. |
| 2009 | Undergraduate Program Teaching Award BA 799 Honors Cohort. Fisher College of Business. The Ohio State University, Columbus, OH. |
| 2005-2006 | Dissertation Fellowship. Carlson School of Management. University of Minnesota, Minneapolis, MN. |
| 2005-2006 | Ph.D. Scholarship. National Black MBA Association, Inc - Twin Cities Chapter. |
| 2005 | Finalist and Co-Second Place Award. INFORMS/Organization Science Best Dissertation Proposal Competition. |
| 2004-2005 | McNamara Women's Fellowship. Carlson School of Management. University of Minnesota, Minneapolis, MN. |
| 2004 | Ph.D. Student Teaching Award. University of Minnesota, Minneapolis, MN. |
| 2003 | Travel Grant, Conference in London, England. Community of Scholars Program. University of Minnesota, Minneapolis, MN. |
| 2000-2004 | Graduate Assistant Fellowship. Carlson School of Management. University of Minnesota, Minneapolis, MN. |
| 2000-2001 | Educational Opportunity Fellowship. Graduate School. University of Minnesota, Minneapolis, MN. |

## MEMBERSHIPS

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| --- | --- |
| 2015-Present | CFA Society of Memphis |
| 2014-Present  2006-2015  2003-Present | Jonesboro, AR Regional Chamber of Commerce  CFA Society of Columbus, OH  Strategic Management Society |
| 2000-Present | Academy of Management |
| 1998-2006  1995-Present | CFA Society of Minnesota  CFA Institute |
| 1993-1997  1986-Present | New York Society of Securities Analysts  Delta Sigma Theta Sorority, Inc. |

## REFERENCES

Joseph Mahoney

Professor of Strategy and Entrepreneurship, Caterpillar Chair of Business

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University of Illinois at Urbana-Champaign

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