

Arkansas State University

College of Business Management



What is Management?

Management is the effective and efficient coordination of work through people. In other words, managers get things done through people. They do this by leading, controlling, planning and organizing behaviors of individuals and the work tasks within an organization. It's all about people.

Career Opportunities:

- ◆ Training/Development Manager
- ◆ Employee Selective Manager
- ◆ Human Resource Manager
- ◆ Office Manager
- ◆ Plant Manager
- ◆ Entrepreneur/Small Business Owner

Majors Available:

- ◆ Management
- ◆ Management, Human Resource Emphasis
- ◆ Management, Int'l Business Emphasis
- ◆ Management, Hospitality Emphasis
- ◆ Management Minor
- ◆ Entrepreneurship Minor

Scholarships:

- ◆ Aaron & Sandie Lubin HR Management
- ◆ Daniel R. Hoyt Human Resource Management
- ◆ John Tipton Scholarship

For more information: Dr. Melodie Philhours, Chair at mphil@astate.edu * Department Office - Business 403
Management & Marketing Department * P.O. Box 59 * State University, AR 72467
P: 870.972.3430 F: 870.972.3833 <http://www.astate.edu/college/business/degrees>