

Arkansas State University

College of Business

International Business



What is International Business?

Effective global managers must be capable of leading global organizations, applying business knowledge in different social, economic and political environments, and working with individuals from diverse cultures. At ASU, we help students develop a global mindset that allows them to succeed.

Career Opportunities:

International Trade Specialist

Cultural Advisor

International Banking Officer

International Economist

The Foreign Service: Dept. of Commerce

Majors Available:

Bachelors of Science - International Business Minor - International Business

Given the global events over the last five years, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business - and armed with a strong business background - you will be valuable participant in global business ventures.

For more information: Dr. Melodie Philhours, Chair at mphil@astate.edu * Department Office - Business 403
Management & Marketing Department * P.O. Box 59 * State University, AR 72467
P: 870.972.3430 F: 870.972.3833 <http://www.astate.edu/college/business/degrees>