

Arkansas State University

College of Business

Business Technology



If you're fascinated by the business world, but not the business dress code and late hours at the office, picture yourself in front of a classroom. Business Technology [Business Education] majors learn the fundamentals of business, such as macroeconomics, microeconomics, accounting, and marketing, while also studying the fundamentals of education, such as the history and philosophy of education, and some psychology.

Business teachers deliver the skills and knowledge necessary for students to function as responsible citizens in the business world and in their personal lives. Business teachers prepare students to be entrepreneurs, business owners, and civic leaders.

As a business teacher, you may teach in public or private schools in grades 4 – 12 or as a business trainer for a large corporation. Business knowledge is important for students of all ages to acquire information concerning business operations for personal, private or to venture into the entrepreneurial spirit.

The role of a business teacher is to deliver age-appropriate instruction in the theories and processes of business. At both the elementary and middle school levels, instruction focuses on fundamentals such as keyboarding and computer applications. At the secondary level, business instruction is more specialized and in-depth. For example, high school students may take accounting or economics as electives.

Business education is often work or project-based. Some of the topics frequently included in business curricula include:

- ◆ Computer Applications
- ◆ Personal Finance
- ◆ Computation skills
- ◆ Career development
- ◆ Business Law
- ◆ Business Communications
- ◆ Keyboarding
- ◆ Information Technology
- ◆ Entrepreneurship
- ◆ Accounting
- ◆ Business Economics

CAREER BENEFITS:

- ◆ Excellent starting salary.
- ◆ Interesting and challenging work.
- ◆ Excellent classroom facilities and laboratories.
- ◆ Strong state/national teacher organizations and support.
- ◆ Flexibility in choice of occupations or teacher specialties.
- ◆ Chance to better your life and the lives of others.
- ◆ Career Development.

Each year in Arkansas, as well as in the nation, the demand for business teachers is high. Excellent job opportunities are available upon graduation. Each year new teachers are needed to replace those teachers who are being promoted, retired or who have entered other work.

In addition to teaching, the Business Technology graduate enjoys numerous other employment opportunities. Employers actively seek Business Technology graduates for a variety of interesting positions including:

- ◆ Corporate Business Training
- ◆ Administrative Support
- ◆ Office Systems Management
- ◆ Marketing Support Representatives
- ◆ Public Relations
- ◆ Management Training Programs

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