HLC Steering Committee Meeting
September 30, 2011
St. Francis River Room
1-2 p.m.

Present: Lynita Cooksey, Julie Isaacson, Kathryn Jones, Deborah Owens, Louella Moore, Andy Novobilski, Marie Dockter, Russ Hannah, Osa Amienyi, Jeff Bailey, Mark Young, Beverly Gilbert

Absent: Nancy Hendricks, Kevin Linker, Cherisse Jones-Branch, Randy Martin, Greg Meeks, Sarah Peoples, Jim Washam, Lonnie Williams, Rich Grippo, Pradeep Mishra

Dr. Cooksey discussed the HLC Regional Forum that she and Chris attended in St. Louis on 9/15/11. She indicated to the committee that we sat with one of the HLC board members and indicated to him that we were in the midst of a Chancellor search as well as searches for several deans. The board member suggested that it would be better if we changed our date due to these ongoing searches.

A draft of the new criteria was distributed to the committee members and Marie is working on an Insight document to put in the new criteria.

The new date for our HLC visit is February 25-27, 2013.

A suggestion was made to make a slogan “Where the Howl is Howl”

Mark Young was asked what would be the appropriate way to involve the community.
  Share the Mission Statement, involve media (KAIT-8); Jonesboro Sun, Community Groups, Chamber can assist. We could provide a blurb to the Chamber of Commerce. Involve the Alumni Association and ASU Committee with Chamber of Commerce.

Have Sherry Pruitt come to one of our meetings and give her information on HLC. Also involve The Herald and include the Democrat Gazette.

Use sporting events such as basketball and football to get HLC information out.

Have the Music Department have the band form e3 and have students hold up signs for Educate, Enhance and Enrich.

Timeline was reviewed.

Have Karen Solomon, our liaison come to campus sometime in January or February of 2012.

Strategic Plan Action Steps due by October 15, 2011

There is concern about our website. The HLC team will be named the early part of next year and they will start looking at us then and will be using our website.

We need to have the final version of the HLC Criteria by the latter part of October, 2011.
We need to put out an announcement to the campus regarding the HLC dates.

Submitted by:

Chris Collins
Administrative Assistant to AVCAS