

## Who We Are

**Alan McVey** — Prior to coming to ASU as DCED Executive Director, served for 10 years as deputy director of the Arkansas Department of Economic Development. While leading a staff of 10 professional economic and business developers at the DCED, Alan also serves on advisory boards for the Arkansas World Trade Center, and Accelerate Arkansas.

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**Frankie Gilliam** is a Certified Economic Developer who started her career with the Paragould Chamber of Commerce as Program Director and later as Executive Director; recipient of the Arkansas Community Development Award in 1998; graduate of the Institute for Organizational Management, the Economic Development Institute and the Community Development Institute. Email: fgilliam@astate.edu

**Jerry Smith** began his career with the Arkansas Industrial Development Commission and has led the U.S. Economic Development Administration's University Center program at the Delta Center since 1989; is immediate past president of the University Economic Development Association; graduate of the Community Development Institute; past executive secretary of the Industrial Developers of Arkansas. Email: jerry@astate.edu



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Located just west of the  
ASU clock tower with  
free visitor parking

**Delta Center**  
for Economic Development ASU  
Expanding our Reach by Uniting our Strengths ARKANSAS STATE UNIVERSITY



**Community & Economic  
Development Services**

*Delta Center for  
Economic  
Development*

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Arkansas communities must closely examine their economic strategies to survive and thrive in our ever-changing economy. Today's best approaches address all aspects of community preparedness. Communities that understand and take a holistic approach to development will be better positioned to support business, attract new investment and create a quality place that longtime citizens and newcomers will be glad to call home.

The focus of the Community and Economic Development section of the Delta Center for Economic Development at Arkansas State University is on **building the capacity of communities to plan and implement effective self-help programs.**



New DCED building made possible by a grant from the U.S. Economic Development Administration

Our long-time record of successful projects derives from 1) an experienced staff and 2) the broad array of resources of Arkansas State University, particularly the College of Business .

## A Look at What We Do

### Strategic Planning

Our latest work in this area is a model program called **"Powering Rural Development"** that assists small cities through county-led economic development strategic planning and organizational development in partnership with the Electric Cooperatives of Arkansas.



### Chamber of Commerce

From building a program of work to board and volunteer training, the Delta Center staff can tailor a program for your chamber of commerce and economic development boards.

### Leadership Development

The Center operates a multi-county community leadership called the Regional Leaders Program that has graduated 466 persons; coordinates a tri-state community leadership program called Mid-South Delta Leaders; and assists communities in starting their own community leadership program.

### Informational Seminars

We can create a one to two day event for your community, county, or region. Programs are developed based on needs of the area. Partners include Arkansas Electric Cooperative Corporation.



## Recent Studies and Projects

***Regional Analysis—Clay, Greene & Craighead Counties***  
 Economic Development Corp. of Northeast Arkansas

***State Economic Impact Study***  
 Electric Cooperatives of Arkansas

***Community Case Studies—ADAPT Project***  
 U.S. Economic Development Administration

***Retail Gap Analysis***  
 City of Newport

***OurPlan Arkansas***  
 Arkansas Economic Development Commission

***Community Collaboration Training for Technology Grantees***  
 Winthrop Rockefeller Foundation

***Mid-South Regional Alliance Consultation Services***  
 W.K. Kellogg Foundation

***Industrial Analysis of Phillips County***  
 Delta Bridges—Southern Development Bancorporation

