

**Licensees**

Licensed as of 1/2014

**Arkansas State University**

**Standard License**

**4imprint Inc. (49210)**

PO Box 320  
Oshkosh, WI 54903-0320  
Mr. John Lord  
Phone 920-236-7272 8205  
Fax 920-236-7282  
www.4imprint.com  
john.lord@4imprint.com  
Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

**A to Z Promotions Inc-AIA Services (60839)**

1914 Cordova Road, # 308  
Fort Lauderdale, FL 33316  
Mr. David Alter  
Phone 561-361-8182  
Fax 561-361-0737  
www.Atozpromos.com  
lori@atozpromos.com  
Spec Agr Disclosed: 05/10/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

**A/M/G Company (23290)**

PO Box 122811  
Fort Worth, TX 76116  
Mr. Ryan Austin  
Phone 817-367-6415  
Fax 817-367-6418  
AmgEmblems.com  
ryanamg@sbcglobal.net  
Spec Agr Disclosed: 11/04/2013

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04A (Automobile Products)

**ACCO Brands USA LLC (13020)**

101 O'Neil Road  
Sidney, NY 13838  
Ms. Nan Birdsall  
Phone 607-561-5222  
Fax 607-561-5932  
www.Accobrands.com  
nanette.birdsall@acco.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 05D (School Supplies)

**Arkansas State University**

**Action Custom Sportswear LLC (97595)**

7007 College Blvd. #700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-234-6235  
Fax 913-663-6801  
cgroves@acs-surf.com  
Spec Agr Disclosed: 07/14/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)

**adidas by Outerstuff (66862)**

1412 Broadway, 18th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 09/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
07D (Infant Products)

**Advance Watch Co. LTD (44216)**

1407 Broadway Suite 400  
New York, NY 10018  
Mr. Nick Lancellotti  
Phone 917-475-8506  
Fax 646-304-8027  
www.gametimeshop.com  
nlancellotti@genevawg.com  
Spec Agr Disclosed: 01/15/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)

**Advanced Graphic Products dba Advanced**

750 Gateway  
Coppell, TX 75019  
Ms. Melissa Gurley  
Phone 972-471-5422  
Fax 972-471-3040  
www.Advanced-online.com  
ar@advanced-online.com  
Spec Agr Disclosed: 01/10/2012

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05D (School Supplies)  
06A (Sports Equipment)  
07B (Consumables)  
07D (Infant Products)

**Arkansas State University**

**AES Optics (45692)**

PO Box 828  
 Senatobia, MS 38668-0828  
 Ms. Amy Halstead  
 Phone 800-416-0866 107  
 Fax 800-785-6563  
 www.Aesoutdoors.com  
 ahalstead@aesoutdoors.com  
 Spec Agr Disclosed: 06/27/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**All Star Dogs (72398)**

20 Hastings Rd.  
 Marlboro, NJ 07746  
 Mr. Refael Olya  
 Phone 917-731-8651  
 Fax 732-566-3401  
 www.Allstardogs.com  
 info@allstardogs.com  
 Spec Agr Disclosed: 07/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**All Things Gallery (50983)**

4704 Cahaba River Road Suite J-2  
 Birmingham, AL 35243  
 Mr. Richard Russell  
 Phone 205-977-8620  
 Fax 205-202-8847  
 www.Allthingsgallery.biz  
 rrgallery@aol.com  
 Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
 05E (Publishing)

**Alternative Design Mfg. (102158)**

PO Box 6330  
 Siloam Springs, AR 72761  
 Mr. Eddie Loyd  
 Phone 479-524-4343  
 Fax 479-524-4125  
 www.Altdesign.com  
 eddie@altdesign.com  
 Spec Agr Disclosed: 02/25/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)

**American Threads by To The Game (10466)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Off-Price

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 03A (Domestics)  
 05E (Publishing)

**Angelus Pacific Co. (11614)**

PO Box 111  
 Fullerton, CA 92836  
 Ms. Cathy Cooper  
 Phone 714-871-1610 104  
 Fax 714-871-1642  
 www.Angeluspacific.com  
 coopycat1@yahoo.com  
 Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

1/21/2014 9:12:43AM

**Licensees**

Licensed as of 1/2014

**Arkansas State University****Antigua Group Inc. (11622)**

16651 North 84th Avenue  
Peoria, AZ 85382-4772  
Mr. Kevin O'Neill  
Phone 800-562-9777  
Fax 623-523-6009  
www.Antigua.com  
koneill@antigua.com  
Spec Agr Disclosed: 09/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
06A (Sports Equipment)

**Arrow Screen Printing (106477)**

3304-A Shelby Drive  
Jonesboro, AR 72404  
Mr. Kurt Walzer  
Phone 870-934-0605  
Fax  
www.Companycasuals.com/arrowsp  
kurt@arrowsp.net  
Spec Agr Disclosed: 11/11/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Art Advertising Inc. (90276)**

2300 W. Washington Ave.  
Jonesboro, AK 72401  
Mr. Gary Gestring  
Phone 870-935-4042  
Fax 870-935-2477  
ggary@artadvertising.com  
Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Artcraft Promotional Concepts (78437)**

1270 Glen Ave.  
Moorestown, NJ 08057  
Mr. Phil Edelstein  
Phone 856-727-5200  
Fax 856-727-40740  
pedelstein@artcraftpromos.com  
Spec Agr Disclosed: 10/10/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**AS (37575)**

2101 Grace Street  
Culloden, WV 25510  
Ms. Sue Clark  
Phone 304-743-7905  
Fax 304-743-8578  
www.Tsisportswear.com  
suec@tsisportswear.com  
Spec Agr Disclosed: 10/25/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Ash City Worldwide (54431)**

35 Orlando Drive  
Richmond Hill, ON L4B 0B4  
Ms. Cheryl Kirsten  
Phone 800-761-6612 5520  
Fax 866-377-3534  
www.Ashcity.com  
ckirsten@ashcity.com  
Spec Agr Disclosed: 12/30/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
06A (Sports Equipment)

**Licensees**

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**Arkansas State University**

**Athletic Decals Inc. (57370)**

8800 Bissonnet St. Ste. N  
Houston, TX 77074  
Mr. Chris Willis  
Phone 713-774-0663  
Fax 713-774-1703  
www.Athleticdecals.com  
cwillis@athleticdecals.com  
Spec Agr Disclosed: 07/22/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

05A (Stationery)

**Authentic Street Signs Inc. (40659)**

114 East Third St.  
Saint Peter, IL 62880  
Mr. Mark Wollin  
Phone 618-349-8878 108  
Fax 618-349-6245  
www.Authenticstreet signs.com  
authenticss@frontiernet.net  
Spec Agr Disclosed: 07/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**B Unlimited (14647)**

612 West Center Street  
Fayetteville, AR 72701  
Ms. Heather Wilkerson  
Phone 479-841-6006  
Fax 470-582-4558  
heather@b-unlimitedonline.com  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01W (Women's Fashion Tops)  
03A (Domestics)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)

**Baden Sports Inc. (11587)**

3401 Lind Ave. SW  
Renton, WA 98057  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570  
www.Badensports.com  
carolc@badensports.com  
Spec Agr Disclosed: 01/18/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
04C (Signage Products)  
06A (Sports Equipment)  
06B (Balls)

**Badger Sportswear Inc. (88759)**

111 Badger Lane  
Statesville, NC 28625  
Ms. Melanie Wood  
Phone 800-868-0105  
Fax 704-871-0521  
www.Badgersportswear.com  
mwood@badgersportswear.com  
Spec Agr Disclosed: 01/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
06A (Sports Equipment)

**Baggo Inc. (24399)**

600 Mid-American Blvd  
Hot Springs, AR 71913  
Mr. Kirk Conville  
Phone 501-767-3855  
Fax 501-767-5173  
www.Baggo.com  
customerservice@baggo.com  
Spec Agr Disclosed: 08/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06D (Games)

**Arkansas State University**

**Bayou Apparel (49412)**

PO Box 40886  
 Baton Rouge, LA 70835  
 Mr. Daniel McNamara  
 Phone 225-928-9090  
 Fax 225-928-9091  
 bayouapparel@cox.net  
 Spec Agr Disclosed: 06/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01W (Women's Fashion Tops)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Bentley Plastics (55181)**

142 Shady Lane  
 Perryville, AR 72126  
 Ms. Mary Bentley  
 Phone 501-333-2297  
 Fax 501-333-2295  
 www.Bentleydrinkware.com  
 bentleyplastics@tcworks.net  
 Spec Agr Disclosed: 01/05/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Berry Plastics Corporation (15062)**

101 Oakley St.  
 Evansville, IN 47710  
 Ms. Jana Johnson  
 Phone 785-838-8459  
 Fax 785-842-3024  
 www.Berryplastics.com  
 janajohnson@berryplastics.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)

**BNBS Inc. dba B&B Solutions (91202)**

PO Box 910  
 Mabelvale, AR 72103  
 Mr. Fred Mooney  
 Phone 501-224-1992  
 Fax 501-224-4769  
 www.Bnbsinc.com  
 fred.mooney@bnbsinc.com  
 Spec Agr Disclosed: 08/05/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Bo Enterprises Inc. (77337)**

PO Box 355  
 Booneville, MS 38829  
 Mr. James Bowens  
 Phone 662-416-9606  
 Fax 662-720-1177  
 jamesbowens@me.com  
 Spec Agr Disclosed: 03/22/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
 Glendale, WI 53212  
 Ms. Katherine Bach  
 Phone 414-967-4268  
 Fax 414-967-4399  
 www.Boelterbrands.com  
 kbach@boelter.com  
 Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 05E (Publishing)

**Licensees**

Licensed as of 1/2014

**Arkansas State University**

**Box Seat Clothing Company (11616)**

6800 Southpoint Pkwy Suite 300  
Jacksonville, FL 32216  
Ms. Jenna Mock  
Phone 904-562-6686  
Fax 850-254-9893  
www.Ruppshirts.com  
jmock@boxseatclothing.com  
Spec Agr Disclosed: 01/13/2014

01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994 219  
Fax 678-553-7011  
www.Boxercraft.com/college  
rprowell@boxercraft.com  
Spec Agr Disclosed: 11/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog

**Product Categories**

**Boxercraft Inc. dba Jones & Mitchell Sports**

7131 Discovery Blvd  
Mableton, GA 30126  
Mr. Ryan Prowell  
Phone 404-355-9994 231  
Fax 678-553-7011  
www.Jonesmitchell.com  
rprowell@boxercraft.com  
Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**Brass Reminders Co. (29165)**

PO Box 160  
Keene, KY 40339-0160  
Mr. Brent Durham  
Phone 859-887-5394  
Fax 859-887-5394  
www.Brassreminders.com  
brassreminders@windstream.net  
Spec Agr Disclosed: 12/31/2013

**Distribution Channel(s)**

**BrettHand Inc. (90082)**

3808 N Sullivan Rd #25H  
Spokane Valley, WA 99216  
Ms. Sara Leshner  
Phone 509-928-3704  
Fax 509-922-4548  
www.Ultimatehands.com  
slesher@bretthand.com  
Spec Agr Disclosed: 09/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)

**Britten Banners Inc. (37092)**

2322 Cass Rd.  
Traverse City, MI 49684  
Mr. Tim Broxterman  
Phone 231-995-8200  
Fax 231-941-8299  
tbroxterman@brittenbanners.com  
Spec Agr Disclosed: 04/23/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Arkansas State University**

**Camp David (17631)**

7920 Foster  
Overland Park, KS 66204  
Ms. Nichole Todd  
Phone 913-648-0573 246  
Fax 913-648-2212  
www.Campdavid.com  
nicholet@campdavid.com  
Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
02C (Personal Accessories)

**Campus Crystal Collection (14563)**

PO Box 1199  
Conway, NH 03818-1199  
Ms. Susan Holt  
Phone 603-447-2091  
Fax 603-447-6695  
www.Campuscrystal.com  
sue@glassgraphics.com  
Spec Agr Disclosed: 01/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog

**Product Categories**

03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Caps Plus Inc. (75861)**

P.O. Box 967  
Paragould, AR 72450  
Mr. Steve Kieffner  
Phone 870-236-9292  
Fax 870-236-9294  
www.Capsplusinc.com  
joycebolick@capsplusinc.com  
Spec Agr Disclosed: 11/20/2012

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
07E (Footwear)

**Captivating Headgear (50242)**

PO Box 721210  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)  
05E (Publishing)

**CDI Corp (17259)**

3440 North Knox Street  
Chicago, IL 60641  
Ms. Allyson Glazebrook  
Phone 773-205-2960  
Fax 773-205-2965  
www.Cdi-corp.com  
aglazebrook@cdi-corp.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
06A (Sports Equipment)



**Arkansas State University**

**Centon Electronics Inc. (66240)**

27412 Aliso Viejo Parkway  
Aliso Viejo, CA 92656  
Ms Priya Shah  
Phone 949-699-2074  
Fax 949-855-0579  
www.Centon.com  
marketing@centon.com  
Spec Agr Disclosed: 08/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)

**Champion Custom Products (12269)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
05E (Publishing)

**Church Hill Classics (15381)**

594 Pepper Street  
Monroe, CT 06468  
Minority/Woman Owned  
Ms. Robin Florio  
Phone 203-268-1598 119  
Fax 203-268-2468  
www.Diplomaframe.com  
robinf@diplomaframe.com  
Spec Agr Disclosed: 08/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03C (Office Products)  
05E (Publishing)

**ClubCrown LLC (102699)**

130 W. 15th St. Suite 4H  
New York, NY 10011  
Mr. Andrew Glaser  
Phone 646-389-7595  
Fax 212-202-4859  
www.Clubcrown.com  
andrew.glaser@clubcrown.com  
Spec Agr Disclosed: 12/28/2012

**Distribution Channel(s)**

Golf Specialty  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

06A (Sports Equipment)

**College Concepts LLC (11690)**

3350 Riverwood Pkwy. Suite 850  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 770-859-1420 3038  
Fax 770-859-1434  
www.CollegeConcepts.com  
sholmes@conceptssport.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01K (Men's/Unisex Loungewear &  
Sleepwear)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)

1/21/2014 9:12:43AM

**Licensees**

Licensed as of 1/2014

**Arkansas State University****College Kids LLP (33691)**

209 Rockwood Lane  
 Neenah, WI 54956  
 Mr. Joe Franzoi  
 Phone 920-886-8920 201  
 Fax 920-886-8933  
 www.Collegekids.com  
 joe.franzoi@collegekids.com  
 Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Collegiate Bead Company (81950)**

1 Ajax Dr. #120  
 Madison Heights, MI 48017  
 Mr. David Schowalter  
 Phone 248-336-9347  
 Fax no fax - email  
 www.Collegebeadco.com  
 dave@collegebeadco.com  
 Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)

**Collegiate Pacific Co. (11654)**

PO Box 300  
 Roanoke, VA 24002  
 Ms. Linda Reich  
 Phone 540-981-0281  
 Fax 540-981-0337  
 www.Collegiatepacific.com  
 linda.reich@collegiatepacific.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
 Compton, CA 90220-5403  
 Minority/Woman Owned  
 Mr. Brian Delehoy  
 Phone 714-308-9954  
 Fax 310-667-8353  
 www.Colosseumusa.com  
 briand@colocm.com  
 Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01U (Women's Headwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Columbia Sportswear by Outdoor Custom S**

7007 College Blvd. Suite 701  
 Overland Park, KS 66211  
 Ms. Sarah Dice  
 Phone 913-661-8400  
 Fax 913-341-7465  
 www.Ocsapparel.com  
 sdice@ocsapparel.com  
 Spec Agr Disclosed: 11/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)

**Comet School Supplies (13290)**

PO Box 1576  
 Palestine, TX 75802-1576  
 Mr. Ray Britton  
 Phone 903-729-3108  
 Fax 903-729-3989  
 www.Cometschoolsupplies.com  
 cometschool@embarqmail.com  
 Spec Agr Disclosed: 04/10/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

1/21/2014 9:12:43AM

**Licensees**

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**Arkansas State University****Coveroo Inc. (78708)**

1000 Brannan St. Suite 100  
 San Francisco, CA 94103  
 Mrs. Cassandra Soo  
 Phone 415-762-2331  
 Fax 415-762-2303  
 www.Coveroo.com  
 cassandra@coveroo.com  
 Spec Agr Disclosed: 10/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Craftique Manufacturing Co. (14558)**

PO Box 4422  
 Chattanooga, TN 37405  
 Mr. Billy Hogue  
 Phone 423-267-9333  
 Fax 800-290-3360  
 www.Craftiquemfg.com  
 dhogue@craftiquemfg.com  
 Spec Agr Disclosed: 01/08/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Creative Apparel Concepts Inc. (41250)**

800 Washington Ave. N Suite 509  
 Minneapolis, MN 55401  
 Mr. Scott Gray  
 Phone 612-843-1845 308  
 Fax 612-843-1850  
 www.Creativeapparelconcepts.com  
 scott@creativeapparelconcepts.com  
 Spec Agr Disclosed: 01/16/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Creative Concepts Of Jonesboro Inc. (5136)**

2314 E. Matthews Ave  
 Jonesboro, AR 72401  
 Mr. Mark Francis  
 Phone 870-933-6855  
 Fax 501-421-0281  
 www.Just1shirt.com  
 mark@just1shirt.com  
 Spec Agr Disclosed: 01/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)

**Creative Knitwear (50333)**

PO Box 921852  
 Norcross, GA 30010  
 Minority/Woman Owned  
 Mr. Neal Marks  
 Phone 770-530-5984  
 Fax 770-393-1825  
 www.Creativeknitwear.com  
 neal.marks@creativeknitwear.com  
 Spec Agr Disclosed: 12/04/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01W (Women's Fashion Tops)  
 03A (Domestics)  
 07D (Infant Products)

**Crown Trophy #67 (AR) (85653)**

PO Box 16901  
 Jonesboro, AR 72403  
 Ms. Lisa Simmons  
 Phone 870-268-0901  
 Fax 870-268-0883  
 crown67@att.net  
 Spec Agr Disclosed: 03/23/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

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**Arkansas State University****Cutter & Buck (29578)**

701 North 34th Street - Suite 400  
Seattle, WA 98103  
Ms. Erika Dahring  
Phone 206-428-5708  
Fax 206-830-6217  
www.Cutterbuck.com  
Erika.Dahring@cutterbuck.com  
Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01L (Men's/Unisex Performance Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**Denovo Brands LLC (80490)**

2406 SE Cottonwood St. Suite 8  
Bentonville, AR 72712  
Ms. Dacia Boehmler  
Phone 479-464-9528  
Fax 479-464-0703  
www.Kijaro.com  
dacia.boehmler@denovobrands.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Design Shoppe (38792)**

2704 E. Matthews Ave.  
Jonesboro, AR 72401  
Mr. Morris Hoffman Jr.  
Phone 870-933-8363  
Fax 870-933-2027  
designshoppe@suddenlink.net  
Spec Agr Disclosed: 12/18/2012

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Duck House Inc. (15900)**

4651 State Street  
Montclair, CA 91763  
Ms. Mei Lien Chang  
Phone 909-628-7500 111  
Fax 909-628-0382  
www.Duckhouse.com  
meilien@tradeunion.com  
Spec Agr Disclosed: 03/31/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
05C (Paper Products)

**E5 (15484)**

700 Plaza Drive, 2nd Floor  
Secaucus, NJ 07094  
Mr. Ron Koch  
Phone 212-760-1146  
Fax 212-760-1148  
www.e5usa.net  
ron@e5usa.com  
Spec Agr Disclosed: 06/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

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**Licensees**

Licensed as of 1/2014

**Arkansas State University****Elite Graphics (AR) (39405)**

PO Box 17294  
Jonesboro, AR 72403  
Mr. Kim Edens  
Phone 870-935-5364  
Fax 870-935-2519  
www.Elitepp.com  
kim@elitepp.com  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
03D (Housewares)  
05D (School Supplies)

**Emory Group LLC (55562)**

1320 Howell Road  
Duncan, SC 29334  
Mr. Michael Emory  
Phone 864-595-3771  
Fax 864-752-1142  
michael@emorygroup.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
06A (Sports Equipment)

**Esselte Corporation dba Ampad (11600)**

3833 W. Coventry Circle  
Mountain Green, UT 84050  
Mr. Ryan Hanson  
Phone 214-316-7903  
Fax 225 Broadhollow Road, Sui  
www.Ampad.com  
rhanson@esselte.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Specialty Mass

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**Fanatic Group LLC - The (51414)**

PO Box 6444  
Edison, NJ 08818  
Mr. Gregg Solomon  
Phone 732-512-1777 309  
Fax 732-512-9444  
www.thefanaticgroup.com  
gregg@thefanaticgroup.com  
Spec Agr Disclosed: 09/02/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06C (Toys)  
07B (Consumables)

**FatHead LLC (15444)**

1046 Woodward Avenue  
Detroit, MI 48226  
Mr. Nathan Partington  
Phone 313-373-6060  
Fax 877-382-6357  
www.Fathead.com  
nathanpartington@fathead.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04C (Signage Products)  
05A (Stationery)  
05E (Publishing)

1/21/2014 9:12:43AM

**Licensees**

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**Arkansas State University****Fit Dreams LLC (98490)**

4 Fruit Street  
Mansfield, MA 02048  
Mr. Jay Sapovits  
Phone 774-249-0551  
Fax 914 289-0227  
www.Cirrusfitness.com  
jsapovits@cirrusfitness.com  
Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)  
06A (Sports Equipment)

**For Bare Feet Inc. (11695)**

1201 South Ohio Street  
Martinsville, IN 46151  
Ms. Kelly Baugh  
Phone 765-349-7474 8302  
Fax 765-349-7470  
www.Forbarefeet.com  
kelly@forbarefeet.com  
Spec Agr Disclosed: 06/18/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
07E (Footwear)

**Four Point Products (11634)**

106 Gamma Drive  
Pittsburgh, PA 15238-2949  
Ms. Tammy Plutko  
Phone 800-456-6603  
Fax 412-967-9898  
www.Fourpoint.com  
tammyp@binders.com  
Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

**From The Heart Enterprises Inc. (55848)**

2374 W. New Orleans  
Broken Arrow, OK 74011  
Mrs. Terry Saunders  
Phone 918-369-0666  
Fax 918-369-0683  
www.Shopfthwholesale.com  
Licensing@FTHwholesale.com  
Spec Agr Disclosed: 04/23/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Full Line Sportswear (49571)**

677 CR 428  
Jonesboro, AR 72404  
Mr. Scott Holloway  
Phone 870-972-1418  
Fax 870-972-5157  
fulllinesportswear@suddenlink.net  
Spec Agr Disclosed: 10/20/2013

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)

**G Wear LLC (100723)**

6300 Fallwater Trail Suite 120  
The Colony, TX 75056  
Ms. Joni McCormick  
Phone 214-778-6814  
Fax 972-403-1397  
www.Myggwear.com  
joni.mccormick@myggwear.com  
Spec Agr Disclosed: 12/02/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01I (Women's T-shirts)  
01W (Women's Fashion Tops)

**Arkansas State University****Gear For Sports (11666)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/15/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Gibson's Sign-Mart Inc. (74290)**

1021 Neil Drive  
 Jonesboro, AR 72401  
 Mr. Larry Gibson  
 Phone 870-972-8693  
 Fax 870-935-6537  
 lgibson@gibsonssignmart.com  
 Spec Agr Disclosed: 12/20/2012

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

03B (Furniture/Furnishings)  
 04A (Automobile Products)  
 04C (Signage Products)

**G-III/58 Sport (67838)**

512 7th Ave. 33rd Floor  
 New York, NY 10018  
 Mr. Eric Schapiro  
 Phone 212-403-0859  
 Fax 212-403-0889  
 www.Giii.com  
 schapiro@g-iii.com  
 Spec Agr Disclosed: 04/07/2013

**Distribution Channel(s)**

Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Glitter Gear LLC (42776)**

3550 National Drive  
 Norman, OK 73072  
 Minority/Woman Owned  
 Mr. Toby Hammer  
 Phone 405-321-4327  
 Fax 888-419-7430  
 www.Glittergear.com  
 thammer@glittergear.com  
 Spec Agr Disclosed: 09/07/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

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**Licensees**

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**Arkansas State University**

**Halo Branded Solutions (28486)**

PO Box 657  
Sterling, IL 61081  
Ms. Stephanie Rains  
Phone 815-625-0980  
Fax 815-548-9193  
www.Halo.com  
licensing@halo.com  
Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 07B (Consumables)

**Harland Clarke Corp. (12107)**

10931 Laureate Drive  
San Antonio, TX 78249  
Ms. Debra Oates  
Phone 210-697-6101  
Fax 210-558-7045  
www.Harlandclarke.com  
affinityproducts@harlandclarke.com  
Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

- 05B (Checks)
- 05E (Publishing)

**Hello Kitty 42 Ten by Top Line Scrn Label (**

4210 L.B. McLeod Rd. Ste 109  
Orlando, FL 32811  
Mr. Mark Nelson  
Phone 407-428-9515  
Fax 407-477-9539  
www.Toplineshirts.com  
mnelson@toplineshirts.com  
Spec Agr Disclosed: 08/27/2013

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

**Hello Kitty by Plushland (99538)**

308 South Alameda Street  
Los Angeles, CA 90013  
Mr. Sean Sun  
Phone 213-626-2292 107  
Fax 213-626-7256  
www.Plushland.com  
sean@plushland.com  
Spec Agr Disclosed: 10/10/2012

**Distribution Channel(s)**

- Amusement Park
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 06C (Toys)

**Herff Jones Inc. (12263)**

4601 West 62nd Street  
Indianapolis, IN 46268  
Ms. Chasity Abner  
Phone 317-612-3683  
Fax 317-612-3683  
www.HerffJones.com/college  
cnabner@herffjones.com  
Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02A (Jewelry)
- 02B (Class Rings)
- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)



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**Arkansas State University****Holloway Sportswear Inc. (11789)**

2633 Campbell Road  
 Sidney, OH 45365-4489  
 Ms. Lisa Moses  
 Phone 937-494-2514  
 Fax 937-497-7337  
 www.Hollowayusa.com  
 lisa.moses@hollowayusa.com  
 Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)  
 03A (Domestics)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Houndstooth Clothing Co. (AR) (32125)**

29 N. Block Ave.  
 Fayetteville, AR 72701  
 Ms. Jenny Pillar  
 Phone 479-443-0078 7  
 Fax 479-443-0407  
 www.Houndstooth.com  
 jenny@houndstooth.com  
 Spec Agr Disclosed: 10/08/2013

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 02A (Jewelry)

**Illumasport LLC (72139)**

203 Highland Park Plaza  
 Covington, LA 70433  
 Ms. Evelyn Anderson  
 Phone 985-809-8033  
 Fax 985-809-8034  
 www.Illumasport.com  
 execbellgroup@gmail.com  
 Spec Agr Disclosed: 09/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

**Incredible Golf LLC (36707)**

15825 State Hwy 249  
 Suite 29  
 Houston, TX 77086  
 Mr. Andy Hydorn  
 Phone 832-705-8059  
 Fax  
 www.Back9usa.com  
 andy@back9usa.com  
 Spec Agr Disclosed: 12/17/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 03D (Housewares)  
 06A (Sports Equipment)

**Infinity Headwear & Apparel LLC (37358)**

5502 Walsh Lane Ste. 201  
 Rogers, AR 72758  
 Mr. Drake Taylor  
 Phone 479-464-7563  
 Fax 479-464-0903  
 www.Mascotwearnation.com  
 drakeT@infinitypg.com  
 Spec Agr Disclosed: 10/22/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

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**Arkansas State University****Innovative Adhesives LLC (63027)**

PO Box 1719  
 Cary, NC 27512  
 Minority/Woman Owned  
 Ms. Melinda Murphy  
 Phone 866-926-2266 106  
 Fax 866-381-8706  
 www.Innovativeadhesives.com  
 mmurphy@innovativeadhesives.com  
 Spec Agr Disclosed: 09/06/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**J2 Licensing Ltd. (42906)**

351 Executive Drive  
 Troy, MI 48083  
 Ms Michelle Veo  
 Phone 248-577-1100 10  
 Fax 248-577-1101  
 www.Collegiatekingdom.com  
 Michelle.Veo@j2licensing.com  
 Spec Agr Disclosed: 12/02/2013

**Distribution Channel(s)**

Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**JanSport a division of VF Outdoor Inc. (119)**

PO Box 1817  
 Appleton, WI 54912-1817  
 Ms. Dawn Brown  
 Phone 920-735-1918  
 Fax 920-831-7743  
 www.Jansport.com  
 dawn\_brown@vfc.com  
 Spec Agr Disclosed: 08/26/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07E (Footwear)

**Jardine Associates (44516)**

200 Compass Circle  
 North Kingstown, RI 02852  
 Ms. Susan Kemble  
 Phone 401-667-3800 117  
 Fax 401-667-3818  
 www.Jardineassociates.com  
 susank@jardineassociates.net  
 Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

**Arkansas State University****JASR, LLC dba J America (14278)**

445 Van Riper Road  
 Fowlerville, MI 48836  
 Ms. Cindy Williams  
 Phone 517-655-8800 115  
 Fax 517-655-8801  
 www.J-america.com  
 cwilliams@jamericaretail.com  
 Spec Agr Disclosed: 08/29/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**JayMac Sports Products (15306)**

4255 Bannock Burn Rd.  
 Florence, SC 29505  
 Mr. Jay McLaughlin  
 Phone 843-661-5622  
 Fax 843-669-9266  
 www.Thecarflagpeople.com  
 jay@carflags.us  
 Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Jenkins Sports Inc. (55862)**

412 E. Unity Rd.  
 Paragould, AR 72450  
 Mr. Jeremy Cox  
 Phone 870-236-7181  
 Fax 870-236-9180  
 www.Jenkinslamp.com  
 info@jenkinslamp.com  
 Spec Agr Disclosed: 07/30/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)

**JMC of Jonesboro Inc. (103764)**

PO Box 2608  
 Jonesboro, AR 72401  
 Mr. Larry Brimhall  
 Phone 870-972-0190  
 Fax 870-972-4741  
 www.Jonesboromfg.com  
 larryb@jonesboromfg.com  
 Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 04A (Automobile Products)  
 04E (Holiday Accessories)

**Jostens Inc. (11572)**

148 E. Broadway  
 Owatonna, MN 55060  
 Ms. Elizabeth Lent  
 Phone 507-455-6418 6418  
 Fax  
 www.Jostens.com  
 elizabeth.lent@jostens.com  
 Spec Agr Disclosed: 07/25/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier

**Product Categories**

01H (Men's Fashion Apparel)  
 02A (Jewelry)  
 02B (Class Rings)  
 03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
 Riverside, RI 02915  
 Ms. Sandy Martin  
 Phone 401-431-9299 103  
 Fax 401-431-0666  
 www.Nordiccompanyinc.com  
 licensing@nordiccompanyinc.com  
 Spec Agr Disclosed: 10/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)  
 07D (Infant Products)

1/21/2014 9:12:43AM

**Licensees**

Licensed as of 1/2014

**Arkansas State University****Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/13/2013

**Distribution Channel(s)**

Off-Price  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03A (Domestics)  
05E (Publishing)  
07D (Infant Products)

**Kolder Incorporated (11793)**

PO Box 100  
Edinburg, TX 78540  
Mr. Ryan Meyer  
Phone 956-381-9851 2838  
Fax 956-287-0254  
www.Kolder.com  
ryan@kolder.com  
Spec Agr Disclosed: 01/07/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)

**Kranos Corporation dba Schutt Sports (164**

610 S. Industrial Dr.  
Litchfield, IL 62056  
Mr. Brad Haley  
Phone 217-324-2712 2130  
Fax 217-324-3236  
www.Schuttsports.com  
bhaley@schutt-sports.com  
Spec Agr Disclosed: 05/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)  
04B (Collectibles)

**Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd  
Detroit Lakes, MN 56501  
Ms. Carrie Ulschmid  
Phone 218-846-3065 3016  
Fax 218-846-3069  
www.Lakeshirts.com  
carrieu@lakeshirts.com  
Spec Agr Disclosed: 12/16/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**Laser Magic/FL (13768)**

946 Century Lane  
Apopka, FL 32703-3709  
Ms. Tish Figueroa  
Phone 407-880-7151 309  
Fax 407-880-7150  
www.Lasermagic.net  
tish@lasermagic.net  
Spec Agr Disclosed: 01/18/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07D (Infant Products)

**Arkansas State University**

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
 Bridgeport, PA 19405  
 Ms. Kate Mikotacyzk  
 Phone 610-272-7575 241  
 Fax 610-272-9175  
 www.Leaguecollegiatewear.com  
 kate@4league.com  
 Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01E (Jerseys/Uniforms)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 03A (Domestics)

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06C (Toys)

**LivyLu (91025)**

1220 N. Main St.  
 Sand Springs, OK 74063  
 Ms. Tiffany Riley  
 Phone 918-698-3449  
 Fax 845-698-3449  
 www.Shoplivylu.com  
 shoplivylu@gmail.com  
 Spec Agr Disclosed: 10/10/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01I (Women's T-shirts)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Levelwear (59015)**

66 West Beaver Creek Road  
 Richmond Hill, ON L4B 1G5  
 Mr. Harvey Ngo  
 Phone 416-465-7211 230  
 Fax 416-465-4571  
 www.Levelwear.com  
 harvey@accolade-group.com  
 Spec Agr Disclosed: 07/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

**Lloyd Sales Co (12137)**

PO Box 1800  
 North Little Rock, AR 72115  
 Minority/Woman Owned  
 Mr. Walter Lloyd  
 Phone 501-376-3111  
 Fax 501-376-3155  
 bubbalozyd@comcast.net  
 Spec Agr Disclosed: 09/27/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

1/21/2014 9:12:43AM

**Licensees**

Licensed as of 1/2014

**Arkansas State University****Logo Chair Inc. (36683)**

117 Southeast Parkway  
Franklin, TN 37064  
Ms. Shannon O'Dell  
Phone 615-261-2100 224  
Fax 615-261-2101  
www.Logochairs.com  
shannon@logochairs.com  
Spec Agr Disclosed: 11/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06A (Sports Equipment)  
06D (Games)  
07E (Footwear)

**LogoFit LLC (12034)**

3202 Lapeer Road  
Flint, MI 48503  
Mr. David Kraut  
Phone 810-715-1980 203  
Fax 810-715-1981  
www.Logofit.com  
dkraut@logofit.com  
Spec Agr Disclosed: 08/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)

**LSC Promotional Marketing (78597)**

2207 Cantrell Rd.  
Little Rock, AR 72202  
Ms. Amy Schuh  
Phone 501-374-2332  
Fax 501-374-2835  
www.Lscmarketing.com  
aschuh@lscmarketing.com  
Spec Agr Disclosed: 06/15/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Luttrell Investments Inc. (54802)**

2201 Brookwood Dr. Suite 112  
Little Rock, AR 72202  
Mr. Kyle Luttrell  
Phone 501-663-9595  
Fax 501-663-9597  
www.limageonecollegiate.com  
kyle@image1one.com  
Spec Agr Disclosed: 11/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
03C (Office Products)

**LXG (17536)**

921 S. Park Ln  
Tempe, AZ 85281  
Ms. Kristina Youngquist  
Phone 602-437-5550 245  
Fax 602-437-5445  
www.Lxginc.com  
kristina@suttersmill.com  
Spec Agr Disclosed: 12/18/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)

**Lyons Engraving (99561)**

2606 E. Nettleton Ave.  
Jonesboro, AR 72401  
Mr. Donald Bailey  
Phone 870-935-9462  
Fax 870-935-9405  
dbailey@ritternet.com  
Spec Agr Disclosed: 03/04/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Licensees**

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**Arkansas State University**

**Maas Leaders LLC (104715)**

1777 County Road 333  
Jonesboro, AR 72401  
Mr. Mitch Smith  
Phone 876-273-2292  
Fax  
www.Maasleaders.com  
mitch@maasleaders.com  
Spec Agr Disclosed: 06/10/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Marvel by Russell Brands LLC (101379)**

One Fruit of the Loom Dr. PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 6869  
Fax 256-500-9176  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 03/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01W (Women's Fashion Tops)

**Mascot Factory (62517)**

12340 Stowe Dr, Suite C  
Poway, CA 92064-8833  
Mr. Benjamin Lee  
Phone 877-250-2244 113  
Fax 407-386-6968  
www.Mascotfactory.com  
ben@mascotfactory.com  
Spec Agr Disclosed: 04/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
06A (Sports Equipment)  
06C (Toys)  
07D (Infant Products)  
07E (Footwear)

**Meesh & Mia (82394)**

355 McGhee Road  
Sandpoint, ID 83864  
Minority/Woman Owned  
Ms. Donna Brundage  
Phone 208-265-0614 4301  
Fax 208-255-4241  
www.Meeshandmia.com  
donna.brundage@meeshandmia.com  
Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02A (Jewelry)  
05E (Publishing)

**Memorial Licensing Company-The (18591)**

PO Box 7273  
Macon, GA 31209  
Mr. Scott Walston  
Phone 478-405-1999  
Fax 478-477-0552  
www.Collegiatememorials.net  
themlc@att.net  
Spec Agr Disclosed: 11/08/2012

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03B (Furniture/Furnishings)

**Memory Company LLC-The (14697)**

25 Downing Drive  
Phenix City, AL 36869  
Ms. Tara Hendricks  
Phone 888-448-1480 153  
Fax 334-664-0022  
www.Memorycompany.com  
thendricks@memorycompany.com  
Spec Agr Disclosed: 06/05/2013

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06D (Games)

**Licensees**

Licensed as of 1/2014

**Arkansas State University**

**Midwest College Mktg Group Inc. (15050)**

400 North Main Street  
 Chelsea, MI 48118  
 Ms. Lisa Harwood  
 Phone 734-433-5444 103  
 Fax 734-433-5466  
 www.Mcmgroup.net  
 lharwood@mcmgroup.net  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

**MJ Soffe LLC (11553)**

#1 Soffe Dr.  
 Fayetteville, NC 28312  
 Ms. Rhonda Miller  
 Phone 910-483-2500 6342  
 Fax 910-483-0279  
 www.Mjsoffe.com  
 rhonda.miller@mjsoffe.com  
 Spec Agr Disclosed: 01/03/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 03A (Domestics)
- 05E (Publishing)

**MP Direct Inc. (43715)**

4800 126th Ave. N  
 Clearwater, FL 33762  
 Ms. Michelle Uraco  
 Phone 727-572-8443 8002  
 Fax 727-573-4814  
 www.Suntime.com  
 michelleu@mpline.com  
 Spec Agr Disclosed: 05/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 03A (Domestics)
- 05E (Publishing)

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)

**MPC Color Inc. dba Master Print Group (888)**

PO BOx 16417  
 Jonesboro, AR 72403  
 Ms. John Wilbanks  
 Phone 870-932-4491  
 Fax 870-932-8080  
 www.Masterprintgroup.com  
 jon.wilbanks@masterprintgroup.com  
 Spec Agr Disclosed: 06/17/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)

**Mr. Trophy & Engraving Inc. (100282)**

3514 East Nettleton  
 Jonesboro, AR 72401  
 Mr. Larry Brantley  
 Phone 870-972-6832  
 Fax 870-931-0739  
 mrtrophy1@yahoo.com  
 Spec Agr Disclosed: 10/02/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)



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**Licensees**

Licensed as of 1/2014

**Arkansas State University****MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 08/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 06A (Sports Equipment)  
 07D (Infant Products)

**MVP Pics (56383)**

1941 Highway 86  
 Millford, IA 51351  
 Mr. Jim Nodland  
 Phone 877-337-8119 131  
 Fax 712-337-0184  
 www.Mvppics.com  
 jimnod@prairierose.com  
 Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 05A (Stationery)  
 05C (Paper Products)  
 05E (Publishing)

**NEA Trophies (98272)**

2617 E. Nettleton Ave.  
 Jonesboro, AR 72401  
 Ms. Nancy Nicholson  
 Phone 870-931-4661  
 Fax 870-931-1141  
 www.Neatrophies.com  
 neatrophies@yahoo.com  
 Spec Agr Disclosed: 03/13/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.  
 Vernon Hills, IL 60061  
 Ms. Kelly Schinler  
 Phone 847-549-7627  
 Fax 847-549-0349  
 www.Thevarsityline.com  
 kschinler@neilenterprises.com  
 Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)

**New Agenda (13507)**

5320 Rusche Drive  
 Comstock Park, MI 49321  
 Mr. Rick Koster  
 Phone 800-243-6326 253  
 Fax 616-785-9312  
 www.Perrinwear.com  
 rkoster@perrinwear.com  
 Spec Agr Disclosed: 06/28/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Arkansas State University**

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
Buffalo, NY 14202  
Ms. Jennifer Szarzynski  
Phone 716-604-9000 1533  
Fax 716-604-9127  
www.Neweracap.com  
Jennifer.Szarzynski@neweracap.com  
Spec Agr Disclosed: 08/10/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)  
05E (Publishing)

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
Dallas, TX 75212  
Ms. Marci Orr  
Phone 214-631-0307 7391  
Fax 214-631-0566  
www.Thermoserv.com  
morr@thermoserv.com  
Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)

**New World Graphics (12892)**

145 Coile Dr.  
Athens, GA 30606  
Ms. Michele Short  
Phone 706-353-2517  
Fax 706-353-7489  
www.Nwg.cc  
michele@nwg.cc  
Spec Agr Disclosed: 09/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Nike by Branded Custom Sportswear (7655)**

7007 College Blvd. #700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-663-6800  
Fax 913 663-6801  
www.Bcsapparel.com  
cgroves@bcsapparel.com  
Spec Agr Disclosed: 08/10/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
06A (Sports Equipment)  
06B (Balls)

1/21/2014 9:12:43AM

**Licensees**

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**Arkansas State University****Northwest Company LLC-The (11865)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Katherine Knarr  
Phone 516-484-6996 276  
Fax 516-484-1400  
www.Thenorthwest.com  
katherine.knarr@thenorthwest.com  
Spec Agr Disclosed: 10/30/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)  
07D (Infant Products)

**OC Sports (100809)**

PO Box 210  
Bentonville, AR 72712-0210  
Mr. Chuck Coleman  
Phone 479-464-1116  
Fax 479-464-5299  
www.Outdoorcap.com  
chuck.coleman@outdoorcap.com  
Spec Agr Disclosed: 08/05/2013

**Distribution Channel(s)**

Department Stores  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)  
04E (Holiday Accessories)

**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave  
Englewood, CO 80110  
Ms. Christina Comerford  
Phone 303-789-4035  
Fax 303-789-9923  
www.Ouraysportswear.com  
christinac@ouraysportswear.com  
Spec Agr Disclosed: 11/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

**Outdoor Cap Company Inc. (13035)**

PO Box 210  
Bentonville, AR 72712  
Mr. Chuck Coleman  
Phone 479-464-1116  
Fax 479-464-5299  
www.Outdoorcap.com  
chuck.coleman@outdoorcap.com  
Spec Agr Disclosed: 08/05/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**PakMail of Jonesboro (105466)**

361 Southwest Dr.  
Jonesboro, AR 72401  
Mr. Tim Kincade  
Phone 870-931-5151  
Fax 870-931-5454  
www.Weshipjonesboro.com  
us487@pakmail.org  
Spec Agr Disclosed: 09/09/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Arkansas State University**

**Pel Industries Inc. (14822)**

2001 Town West Drive  
 Rogers, AR 72756  
 Ms. Laura Mills  
 Phone 479-636-0064 104  
 Fax 888-556-2936  
 www.Pelathletic.com  
 lmills@pelindustries.com  
 Spec Agr Disclosed: 12/10/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04E (Holiday Accessories)  
 06C (Toys)

**Pro-Ad Sports Inc. (13345)**

PO Box 184  
 Lookout Mountain, TN 37350  
 Ms. Leah Daniel  
 Phone 423-710-2683  
 Fax 423-710-2692  
 www.Pro-adsports.com  
 ldaniel@pro-adsports.com  
 Spec Agr Disclosed: 04/23/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 05E (Publishing)

**Ping (24374)**

2201 West Desert Cove  
 Phoenix, AZ 85029  
 Mr. David Palanzo  
 Phone 602-687-5011  
 Fax 602-687-5028  
 www.Pinggolf.com  
 davidpa@ping.com  
 Spec Agr Disclosed: 08/01/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

06A (Sports Equipment)

**Pink Ink (73127)**

3339 East Nettleton Ave.  
 Jonesboro, AR 72401  
 Ms. Kristie Harlson  
 Phone 870-931-5397  
 Fax 870-931-2099  
 www.Pinkinkscreenprinting.com  
 pinkink@suddenlinkmail.com  
 Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**PING Apparel by Custom Branded Sportsw**

7007 College Blvd. #200  
 Overland Park, KS 66211  
 Ms. Sarah Dice  
 Phone 913-341-7464  
 Fax 913-341-7465  
 www.Mrpingapparel.com  
 sdice@pingcbs.com  
 Spec Agr Disclosed: 09/09/2013

**Distribution Channel(s)**

**Plushland Inc. (71522)**

308 South Alameda Street  
 Los Angeles, CA 90013  
 Mr. Sean Sun  
 Phone 213-626-2292 107  
 Fax 213-626-7256  
 www.Plushland.com  
 sean@plushland.com  
 Spec Agr Disclosed: 10/30/2013

1/21/2014 9:12:43AM

**Licensees**

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**Arkansas State University****Pruitt Promotions (39471)**

PO Box 1093  
Jonesboro, AR 72403  
Ms. Kathleen Pruitt  
Phone 870-972-5431  
Fax 870-972-5198  
www.Pruittpromotions.com  
ken@pruittpromotions.com  
Spec Agr Disclosed: 02/04/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01L (Men's/Unisex Performance  
Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**Pure Country Inc. (15637)**

PO Box 407  
Lynn, NC 28750  
Ms. Debra Siemski  
Phone 828-859-9916 508  
Fax 828-859-2775  
www.Purecountry.com  
debras@purecountry.com  
Spec Agr Disclosed: 07/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)

**R & D Specialty Company Inc. (12628)**

2903 Saturn Street Suite C  
Brea, CA 92821  
Ms. Connie Boettner  
Phone 714-985-0270 110  
Fax 714-985-0290  
www.Rdspecialty.com  
connie@rdspecialty.com  
Spec Agr Disclosed: 06/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07D (Infant Products)

**R.F.S.J. Inc. (12738)**

105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 03/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

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## Licensees

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## Arkansas State University

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
Niles, IL 60714  
Mr. Bernie Schack  
Phone 312-427-0313  
Fax 312-427-1887  
www.Ricoinc.com  
bernies@ricoinc.com  
Spec Agr Disclosed: 01/16/2012

Distribution Channel(s)

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05B (Checks)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
06D (Games)  
07C (Health/Beauty)

**Rischard Mktg. Inc. dba Tag Up (48353)**

P O BOX 714  
Fergus Falls, MN 56538-0714  
Mr. Richard Werner  
Phone 800-528-0828  
Fax  
tagup@prtcl.com  
Spec Agr Disclosed: 06/24/2013

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Rivalry LLC (39144)**

PO Box 1353  
Southgate, MI 48195  
Mr. Stephen Crow  
Phone 586-598-8121  
Fax 586-806-6690  
www.Rivalryllc.com  
scraw@rivalryllc.com  
Spec Agr Disclosed: 01/24/2013

Distribution Channel(s)

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Roaring Spring Blank Book Co. (13224)**

PO Box 35  
Roaring Spring, PA 16673  
Mr. Eric Sailer  
Phone 814-224-5141 2334  
Fax 814-793-4843  
www.Roaringspring.com  
esailer@roaringspring.com  
Spec Agr Disclosed: 10/08/2013

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)  
05D (School Supplies)

**Rock City Outfitters Inc. (93878)**

113 Breckenridge Lane  
Maumelle, AR 72113  
Mr. Ryan Ritchie  
Phone 501-454-7712  
Fax  
www.Rockcityoutfitters.com  
ryan@rockcityoutfitters.com  
Spec Agr Disclosed: 09/12/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)

**Royce Apparel Inc. (61548)**

5800 Royce Street  
Kannapolis, NC 28083  
Mr. Brian Hoke  
Phone 704-933-6000 212  
Fax 704-933-8000  
www.Royceapparel.com  
brian@royceapparel.com  
Spec Agr Disclosed: 07/09/2013

Distribution Channel(s)

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
02C (Personal Accessories)

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**Licensees**

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**Arkansas State University****Russell Brands LLC (11533)**

One Fruit of the Loom Drive PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 6869  
Fax 256-500-9176  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 10/28/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
05E (Publishing)

**Sara Lynn Togs (43379)**

Riverwood 100 Bldg. 3350 Riverwood  
Parkway #850  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 770-859-1420  
Fax 770-859-1434  
www.Saralynntogs.com  
sholmes@collegeconcepts.com  
Spec Agr Disclosed: 02/25/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**School Datebooks (54205)**

2880 U.S. Highway 231 South Suite 200  
Lafayette, IN 47909  
Minority/Woman Owned  
Mr. Jon Sautter  
Phone 765-471-8883  
Fax 765-471-8874  
www.Schooldatebooks.com  
jon@schooldatebooks.com  
Spec Agr Disclosed: 03/27/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

05D (School Supplies)

**Sewing Concepts (11819)**

5710 Q Street  
Omaha, NE 68117  
Mr. Robert Vandenberg III  
Phone 402-731-8181  
Fax 402-731-9291  
www.Scflags.com  
sewingconcepts@prodigy.net  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
04A (Automobile Products)  
04C (Signage Products)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-464-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

03C (Office Products)  
05E (Publishing)

**Sideline Apparel by College Concepts (916)**

Riverwood 100 Bldg. 3350 Riverwood  
Parkway #850  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 770-859-1420  
Fax 770-859-1434  
www.Collegeconcepts.com  
sholmes@collegeconcepts.com  
Spec Agr Disclosed: 02/25/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price  
Specialty Mass  
Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01K (Men's/Unisex Loungewear &  
Sleepwear)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)

1/21/2014 9:12:43AM

**Licensees**

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**Arkansas State University****Signature Announcements Inc. (27807)**

10855 US 19 N – Suite C  
 Clearwater, FL 33764  
 Mr. David Freeman  
 Phone 727-489-2070  
 Fax 888-830-8310  
 www.Graduationannouncements.net  
 licensing@signaturea.com  
 Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)

**Sissy's Log Cabin (102101)**

2900 Parkwood  
 Jonesboro, AR 72401  
 Mr. Bill Jones  
 Phone 870-489-5944  
 Fax 870-268-0066  
 www.Sissyslogcabin.com  
 bill@sissyslogcabin.com  
 Spec Agr Disclosed: 12/01/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)

**Smartphones Technologies Inc. (52091)**

6817 Southpoint Parkway Suite 2401  
 Jacksonville, FL 32216  
 Mr. Mike Merrill  
 Phone 904-296-3070 26  
 Fax 904-212-1188  
 www.Smartphonestech.com  
 mike@smartphonestech.com  
 Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Electronics & Content)

**SOL Republic (92850)**

Whitney Petretto 9375 SW Commerce Circle  
 Suite A9  
 Wilsonville, OR 97070  
 Mr. Bern Dunigan  
 Phone 503-862-0424  
 Fax 877-810-6534  
 www.Solrepublic.com  
 bdunigan@encoresports.com  
 Spec Agr Disclosed: 07/16/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
 05E (Publishing)

**Southern Tide LLC (80511)**

68 Pointe Circle Suite 3202  
 Greenville, SC 29601  
 Mr. Drake Bagwell  
 Phone 864-908-3088  
 Fax 866-519-5060  
 www.Southerntide.com  
 dbagwell@southerntide.com  
 Spec Agr Disclosed: 10/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)

**Spirit Products Ltd./MA (12289)**

88 Essex Street  
 Haverhill, MA 01832  
 Ms. Manon Camacho  
 Phone 978-372-2022 119  
 Fax 978-372-5399  
 www.Spiritproducts.com  
 mcamacho@spiritproducts.com  
 Spec Agr Disclosed: 11/14/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)



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**Arkansas State University****Sports Licensed Division of the adidas Group**

951 32nd Ave. SW  
Cedar Rapids, IA 52404  
Ms. Heather White  
Phone 781-401-4825  
Fax 319-368-0315  
www.Adidas.com  
heather.white@adidas.com  
Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07D (Infant Products)  
07E (Footwear)

**Sports Licensing Solutions LLC (46886)**

3255 Shawnee Industrial Way  
Suwanee, GA 30024  
Mr. Onur Kececigil  
Phone 800-525-5923 330  
Fax 678-730-0604  
www.Fanmats.com  
onur@fanmats.com  
Spec Agr Disclosed: 07/22/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
06A (Sports Equipment)

**Sportswear Inc. (78648)**

2211 Elliott Ave. Suite 601  
Seattle, WA 98121  
Ms. Melissa Leland  
Phone 206-588-7014  
Fax 206-876-2810  
www.Prepsportswear.com  
mleland@prepsportswear.com  
Spec Agr Disclosed: 03/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
03A (Domestics)  
05A (Stationery)  
06A (Sports Equipment)

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**Licensees**

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**Arkansas State University****STACHETATS (102724)**

425 S McClintock Dr. Suite #1  
 Tempe, AZ 85281  
 Mr. Trace Adams  
 Phone 303-416-0575  
 Fax  
 www.Stachetats.com  
 tadams@stachetats.com  
 Spec Agr Disclosed: 12/17/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts &amp; Novelties - Miscellaneous)

**Sticker Universe (23721)**

1500 Columbus Avenue  
 Waco, TX 76701  
 Mr. John Peel  
 Phone 254-224-6868  
 Fax 775-796-8213  
 www.Stickeruniverse.com  
 john@stickeruniverse.com  
 Spec Agr Disclosed: 10/24/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

04D (Gifts &amp; Novelties - Miscellaneous)

**Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Kay Mullins  
 Phone 407-323-5121 113  
 Fax 407-321-3939  
 www.Stockdale.net  
 kay@stockdale.net  
 Spec Agr Disclosed: 10/10/2012

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07E (Footwear)

**Strand Art Company (11615)**

4700 E Hunter  
 Anaheim, CA 92807  
 Ms. Vicky Strand  
 Phone 714-777-0444  
 Fax 714-970-8890  
 www.Strandart.com  
 wickie01@aol.com  
 Spec Agr Disclosed: 01/03/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Restricted Channel

**Product Categories**

04A (Automobile Products)

**Swypers LLC (98818)**

3237 NE 58th Ave.  
 Portland, OR 97213  
 Mr. Mike Gold  
 Phone 503-869-5106  
 Fax 503-284-6885  
 www.Swypers.com  
 mike@swypers.com  
 Spec Agr Disclosed: 04/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**Tailgate Sports Games LLC (89653)**

7101 TPC Drive Suite #100  
 Orlando, FL 32822  
 Mr. Scott Sims  
 Phone 407-704-8775  
 Fax 407-358-5081  
 www.gamedaycornhole.com  
 admin@victorytailgate.com  
 Spec Agr Disclosed: 02/11/2013

**Distribution Channel(s)**

Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**Arkansas State University****Team Athletics (66180)**

1412 Broadway, 18th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700 3076  
Fax 646-364-9755  
www.Outerstuff.com  
masssubmissions@outerstuff.com  
Spec Agr Disclosed: 09/24/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
07D (Infant Products)

**Team Beans LLC (35316)**

2301 Cottontail Lane  
Somerset, NJ 08873  
Mr. Matt Katz  
Phone 848-260-4315  
Fax 848-260-4301  
www.Forevercollectibles.com  
mkatz@forevercollectibles.com  
Spec Agr Disclosed: 08/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07D (Infant Products)  
07E (Footwear)

**Team Effort Inc. (12168)**

PO Box 243  
Clarion, IA 50525  
Ms. Jennifer Campbell  
Phone 515-532-6161  
Fax 515-532-3416  
www.Teameffort.com  
jennifer.campbell@teameffort.com  
Spec Agr Disclosed: 05/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
06A (Sports Equipment)

**Team Golf (22762)**

1540 Champion Drive  
Carrollton, TX 75006  
Mr. Scott Mayer  
Phone 214-366-1595  
Fax 214-366-1599  
www.Alumnigolf.com  
smayer@teamgolfusa.com  
Spec Agr Disclosed: 10/31/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
North Venice, FL 34275  
Ms. Lola Pringle  
Phone 941-441-4475  
Fax 941-441-2308  
www.Tervis.com  
lpringle@tervis.com  
Spec Agr Disclosed: 08/20/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
05E (Publishing)  
07D (Infant Products)

**Arkansas State University****Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Becky Thomas  
 Phone 800-538-1059  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 becky@thirdstreetsportswear.com  
 Spec Agr Disclosed: 01/10/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**To The Game LLC (11499)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 08/23/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)

**Top Line Scrn Printing & Embroidery (3980)**

4210 L.B. McLeod Rd. Ste 109  
 Orlando, FL 32811  
 Mr. Mark Nelson  
 Phone 407-428-9515  
 Fax 407-447-9539  
 www.Toplineshirts.com  
 mnelson@toplineshirts.com  
 Spec Agr Disclosed: 01/14/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07C (Health/Beauty)

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 11/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**Topsox (11759)**

PO Box 7128  
 High Point, NC 27264-7128  
 Ms. Robin Williams  
 Phone 336-887-8877 106  
 Fax 336-887-2725  
 www.Topsox.com  
 rwilliams@topsox.com  
 Spec Agr Disclosed: 02/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

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**Arkansas State University****Twins Enterprise Inc. (11642)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@47brand.com  
Spec Agr Disclosed: 12/03/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 09/04/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01V (Women's Jerseys & Performance Apparel)  
06A (Sports Equipment)

**University Blanket & Flag Corp (12511)**

1111 Orange Ave. Suite C  
Coronado, CA 92118-3432  
Mr. Bradley Gerbel  
Phone 619-435-4100 14  
Fax 619-437-0226  
www.Ubflag.com  
bgerbel@ubflag.com  
Spec Agr Disclosed: 07/08/2013

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
04A (Automobile Products)  
04C (Signage Products)

**Uno Magnetic LLC (102046)**

3250 NE 1st Ave Ste 320  
Miami, FL 33137  
Mr. Mark Osenga  
Phone 305-984-6762  
Fax 786-879-8641  
www.Unomagnetic.com  
mark@unomagnetic.com  
Spec Agr Disclosed: 06/27/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**US Digital Media (89642)**

1929 W. Lone Cactus Dr. Suite #5  
Phoenix, AZ 85027  
Mr. Arthur Pignotti  
Phone 623-587-4900  
Fax 623-587-4920  
www.Usdigitalmedia.com  
arpignotti@usdigitalmedia.com  
Spec Agr Disclosed: 08/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
05E (Publishing)

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**Arkansas State University****U-Trau Inc. (11784)**

11720 East 49th Avenue  
 Denver, CO 80239  
 Ms. Becky Alarid  
 Phone 303-375-9620  
 Fax 303-375-0815  
 www.Utrau.com  
 becky@utrau.com  
 Spec Agr Disclosed: 11/29/2012

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)

**Vantage Custom Classics (15168)**

100 Vantage Drive  
 Avenel, NJ 07001  
 Ms. Marie Augustyn  
 Phone 732-340-3000 5526  
 Fax 732-340-5850  
 www.Vantageapparel.com  
 mariea@vantageapparel.com  
 Spec Agr Disclosed: 05/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01L (Men's/Unisex Performance Apparel)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 03A (Domestics)

**Vesi Inc. (13740)**

16 Tech View Pl.  
 Cincinnati, OH 45215  
 Ms. Sue Visconti  
 Phone 513-563-6002 124  
 Fax 513-563-6692  
 www.Vesiinc.com  
 svisconti@vesiinc.com  
 Spec Agr Disclosed: 07/22/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Viatran Inc. (15462)**

404 W. Powell Ln. Suite 408  
 Austin, TX 78753  
 Mr. Mike Erb  
 Phone 512-832-8400  
 Fax 512-832-8634  
 art@viatraninc.com  
 Spec Agr Disclosed: 03/28/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Virginia Diner Inc. (78474)**

322 West Main St.  
 Wakefield, VA 23888  
 Minority/Woman Owned  
 Mr. Scott Stephens  
 Phone 757-899-6213  
 Fax 757-899-2281  
 www.Vadiner.com  
 sstephens@vadiner.com  
 Spec Agr Disclosed: 10/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**Arkansas State University**

**Whirley Industries Inc. (11979)**

PO Box 988  
 Warren, PA 16365-0988  
 Ms. Jennifer Williams  
 Phone 800-825-5575 1221  
 Fax 814-406-7156  
 www.Whirley.com  
 jwilliams@whirleydrinkworks.com  
 Spec Agr Disclosed: 05/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
 06C (Toys)  
 07B (Consumables)  
 07D (Infant Products)

**Wholesale Screen Printing (70354)**

3584 Mercantile Ave  
 Naples, FL 72401  
 Mr. Eric Redman  
 Phone 239-206-4378  
 Fax 239-206-1828  
 www.Wholesalescreenprinting.com  
 eredman@frsportsapparel.com  
 Spec Agr Disclosed: 03/21/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**Wildman Business Group LLC dba Sportula**

800 South Buffalo St.  
 Warsaw, IN 46580  
 Mr. David Bazzoni  
 Phone 574-253-1113  
 Fax 574-269-3417  
 www.sportula.com  
 dbazzoni@sportula.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 03D (Housewares)

**Wincraft Inc. (11514)**

PO Box 888  
 Winona, MN 55987  
 Ms. Cris Fakler  
 Phone 507-454-5510 6101  
 Fax 507-453-6780  
 www.Wincraft.com  
 cfakler@wincraft.com  
 Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)

**Arkansas State University**

**Zephyr Graf-X (13475)**

5443 Earhart Road  
Loveland, CO 80538  
Ms. Sarah Fleming  
Phone 970-663-3242  
Fax 970-663-7695  
www.Zhats.com  
sfleming@zhats.com  
Spec Agr Disclosed: 06/21/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01U (Women's Headwear)

**203 Licensees**  
**203 Special Agreements**  
**203 Disclosed**