



Schedule of Courses

BS in Strategic Communications - Social Media Management

TERM	DATES	CRN	COURSE	HR	TITLE
Summer 2018	05/14-06/29	31254	PRAD 3143	3	Strategic Writing
		31255	PRAD 4213	3	Social Media in Strategic Communications
		31256	PRAD 4753	3	Strategic Case Studies
	07/02-08/17	31257	COMS 3363	3	Communications Research
		31258	AD 3133	3	Interactive Advertising
		31259	AD 4333	3	Social Media
Fall 2018	08/20-10/05	63751	PRAD 3553	3	Strategic Visual Communication
		63752	PR 3003	3	Principles of Public Relations
		63753	PRAD 4753	3	Strategic Case Studies
	10/15-12/07	63754	COMS 4243	3	Interpersonal Communications
		63755	COMS 4263	3	Organization Communications
		63756	AD 3133	3	Interactive Advertising