



### Schedule of Courses

#### BS in Strategic Communications - Social Media Management

TERM	DATES	CRN	COURSE	HR	TITLE
Spring 2018	01/16-03/02	13567	CMAC 4073	3	Communication Law & Ethics
		13568	AD 3023	3	Principles of Advertising
		13569	PRAD 4753	3	Strategic Case Studies
	03/12-05/04	13579	PRAD 3553	3	Strategic Visual communication
		13580	CMAC 2003	3	Media Writing