



### Schedule of Courses

#### BS in Strategic Communications - Social Media Management

TERM	DATES	CRN	COURSE	HR	TITLE
Summer 2017		31462	PRAD 3553	3	Strategic Visual Communication
		31463	CMAC 1001	1	Media Grammar and Style
		31464	AD 4333	3	Social Media Measurement
		31465	CMAC 2053	3	Introduction to Visual communications
		31466	COMS 3363	3	Communications Research